THE MAGAZINE WITH THE SECRET INGREDIENT
(LAUGHTER)

CRACKED

STILL ONLY 25¢

NOV.

MAZAGINE

FREE-EXTRA BONUS
SEE BACK COVER

"It's me, doctor! I'm here to see you about that FISH DIET you put me on last month!"
B.M. ZALTMAN
HSD-21
24

NUMBER 47 NOVEMBER 1965

CRACKED

ROBERT C. SPROUL *publisher*
JOE KIERNAN *editor*
CHARLES FOSTER *production*
JOHN SEVERIN, BILL McCARTNEY, VIC MARTIN, BOB SCHOCHET, GENE MEYERS, ED DAHLIN, LENNY HERMAN, BOB ZAHN *artists*
GEORGE GLADIR, HARRY CONNERS, BILL WARD, GOOMER DUNKSTEADER, JOE KIERNAN, HARRY KREAL *writers*
ARLENE NEWGAL *proofredder*
SYLVESTER P. SMYTHE *janitor*

CONTENTS

TOWARD TOTAL TOGETHERNESS 35
Hand and hand, and handful of fun

SOUPY SALES 6
Pie in the eye

VEGAS VIGNETTES 21
You'll get a good deal here

GUIDE FOR JOB HUNTING ON MADISON AVENUE 10
The button-down lip set

DRIVE-IN-MOVIE 38
Cars, cuties and chuckles

MUSICAL STRAINS FOR BRAINS 16
A hit parade of happy hits

SHUT - UPS 42
A tongue twister. Ouch!

HOW I REBUILT MY PUNK LAWN 24
Go away; leave me a lawn!

INDORSEMENTS OF THE FUTURE 29
Testimonials from the crowd

IT NEVER HAPPENED BUT IT MIGHT 40
The truth will out

THRILLS A-GO-GO 28
She won't take a back seat to anyone

FAMOUS SCENES FROM DOG HERO TYPE MOVIES 33
Funnier than its bark!

A CRACKED EYE-VIEW OF BASEBALL 22
Take two and laugh to right

SOMETHING TO SMILE ABOUT 14
Stills that just won't stand still

LAST SHOT 32
Way-out, far-out west

LET'S LAUGH IT UP 41
Hit pics!

CRACKED Magazine is published bi-monthly and copyright 1965 by Major Magazines, Inc., 45 W. 45th St., New York, N.Y. 10036. Second class postage paid at New York, N. Y. and Sparta, Ill. Publisher can accept no responsibility for unsolicited letters, manuscripts or artwork, although every effort will be made to return such matter when self-addressed, stamped envelope is included. Single copy price 25 cents. Subscription (9 issues) in the United States and possessions, $2.00. Elsewhere, $2.50.
PRINTED IN THE UNITED STATES.

WHAT'S UP FRONT—Our Cover

Reach! Boy-oh-boy, do we really have you COVERED! As you can see, everybody in the cloak and dagger game is present and accounted for. But look who's entrusted with top secret papers! None other than that super agent, Sylvester P. Smythe. Inside his briefcase are the plans for Hush-Hush Project #X07-667-B30755 (a broom that dusts, sweeps and can be turned into a baseball bat or TV antenna). So long, Sylvester. Don't forget the password!

SOUPY SALES
Page 6

A CRACKED EYE-VIEW OF BASEBALL
Page 22

SPORTS, GAMES AND HOBBIES
Page 26

INDORSEMENTS OF THE FUTURE
Page 29

A GUIDE FOR JOB HUNTING ON MADISON AVENUE
Page 10

CRACKED magazine would like to thank the following motion picture companies for the use of their still pictures: UNITED ARTISTS, PARAMOUNT, UNIVERSAL STUDIOS, WARNER BROS.

Dear Sirs:

I went crazy over your articles "A Day in the Life of the Average Housewife" and "Childhood Games and Hobbies of Today's Famous Stars" (May issue). I hope you'll have more stories like those. I finally figured out why the name of your magazine is CRACKED. It's because I always split my sides laughing over it.

Ray Anderson
Dallas, Texas

We named it CRACKED because we found out that the title "The Saturday Evening Post" was already copyrighted.

Dear CRACKED:

I've been a faithful reader of CRACKED for over five years now, and I would like to see you do a story on my favorite star, Tony Curtis. He sends me!

Collette Davis
Chicago, Illinois

We hope you have enough money for the return trip.

Dear Drips:

I ran out and spent 25c for the July issue of CRACKED. It's a great buy for the money. Went ape over "Discotheque Dances." I tried to do "The Ostrich" and now I can't get my head out of the sand.

Jane-Anne Smathers
Redwood City, Calif.

You're lucky! A friend of ours tried to do the dance over a bucket of cement.

Dear Clods:

In your August issue of CRACKED on page 11, you have a picture of Doctor Zorba reading the comic strip, "Dr. Kildare." If I were Ben Casey, I'd fire Zorba.

Alice Carten
East Orange, N.J.

If anybody should be fired, it should be the fellow who gives Zorba his haircuts.

Dear Sirs:

The satire in your magazine warms my heart. I think it gives an honest side to our daily worries and cares. I enjoy Bill McCartney's great drawings. I have shown his work to my friends and they seem to enjoy him almost as much as I do. Nothing ever happens in this town so please print my letter. The mayor will get a kick out of it.

Ryk Howell
Canton, Ill.

And maybe when the mayor sees your letter, you'll get a "boot" out of it too!

Dear Mr. Smythe:

We have organized a CRACKED Club, mainly based on you. Our members have chosen **you** to be our president and devoted hero. We have adopted your picture from the paperback COMPLETELY CRACKED for our club's flag. We, devoted fans and followers of yours, subscribe to CRACKED Magazine. Please send us two autographed pictures of yourself, if possible. We are looking forward to hearing from you.

Susan Marr, Secretary
Santa Barbara, Calif.

We showed your letter to Sylvester and he began practicing signing his autograph. You should see the X's all over the office!

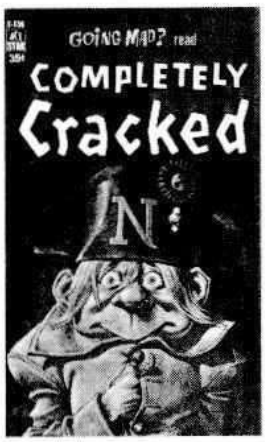
HAVE YOU A COMPLETE COLLECTION OF CRACKED PAPERBACKS?

CRACKED PAPERBACKS
45 WEST 45th STREET, N.Y.C. 10036

I enclose 40c ea. Please rush pocket-size

☐ COMPLETELY CRACKED
☐ MORE CRACKED
☐ CRACKED READER

Name_____
Address_____
City_____ Zone_____
State_____



Collectors everywhere—Stamp collectors, tax collectors and even garbage collectors are gathering stacks of CRACKED paperbacks. Get your copies of COMPLETELY CRACKED, THE CRACKED READER and MORE CRACKED. Start collecting a million laughs today!

Were you born in 1815?

May 24, 1853. Doctor Frankenstein is pleasantly surprised as his creation comes to life. Dr. Frankenstein is the fellow on the left.

Suddenly, you're 150. Many family men your age are beginning to feel old. Too tired for running the 200-yard dash? Can't dance the frug or monkey for hours any longer? Winded after mountain-climbing? If so, you need MERRY OLD ENGLAND LIFE. MERRY OLD ENGLAND LIFE will help you feel young again. Here's how: just move to England, select any small town, and settle down for a life of easy living. Towns such as Binkwickerston-on-the-Cravan, Fleamish-Kreal, Upson - Down - Upson or Burton-Near-the-Taylor are wonderful this time of year. The callie lillies are in bloom; the pheasants are on the wing; the crumpets are crumpeting; and the tea bags are dunking. So why not come and enjoy the good, slow life in England? The cost of living is low, and the fog is high!

Merry Old England Life

Come by ship, raft, airplane or roller skates. Pound for pound, you're sterling with us.

A show biz personality struggles many years to reach the top, and when he succeeds, his REAL struggles just begin — warding off the swarm of hucksters who try to capitalize on his fame.

As an example of what we mean, we give you what we imagine to be . . .

A DAY IN THE LIFE OF SOUPY SALES

TV'S FASTEST SHOOTING STAR

My company would like to put out Soupy Sales cocktail napkins.
Cocktail napkins? But many of my fans are too young for cocktails.
We'll take care of them too . . .
WHITE FANG
SOUPY

. . . with Soupy Sales diapers!
SOUPY

I'll give you 33½% of my earnings if you'll license me to be Soupy Sales in Italy!
What are you gonna call yourself? Minestrone Soupy Sales?

And mama mia! Have I got a gimmick! I don't get hit in the face with an ordinary pie like this!

No? What kind of pie do you get hit with?

A PIZZA PIE!

Soupy, if you endorse our Soupy Sales skateboard, we'll split the profit with you! Here, try it!
Okay!
SOUPY

Say, what's . . .

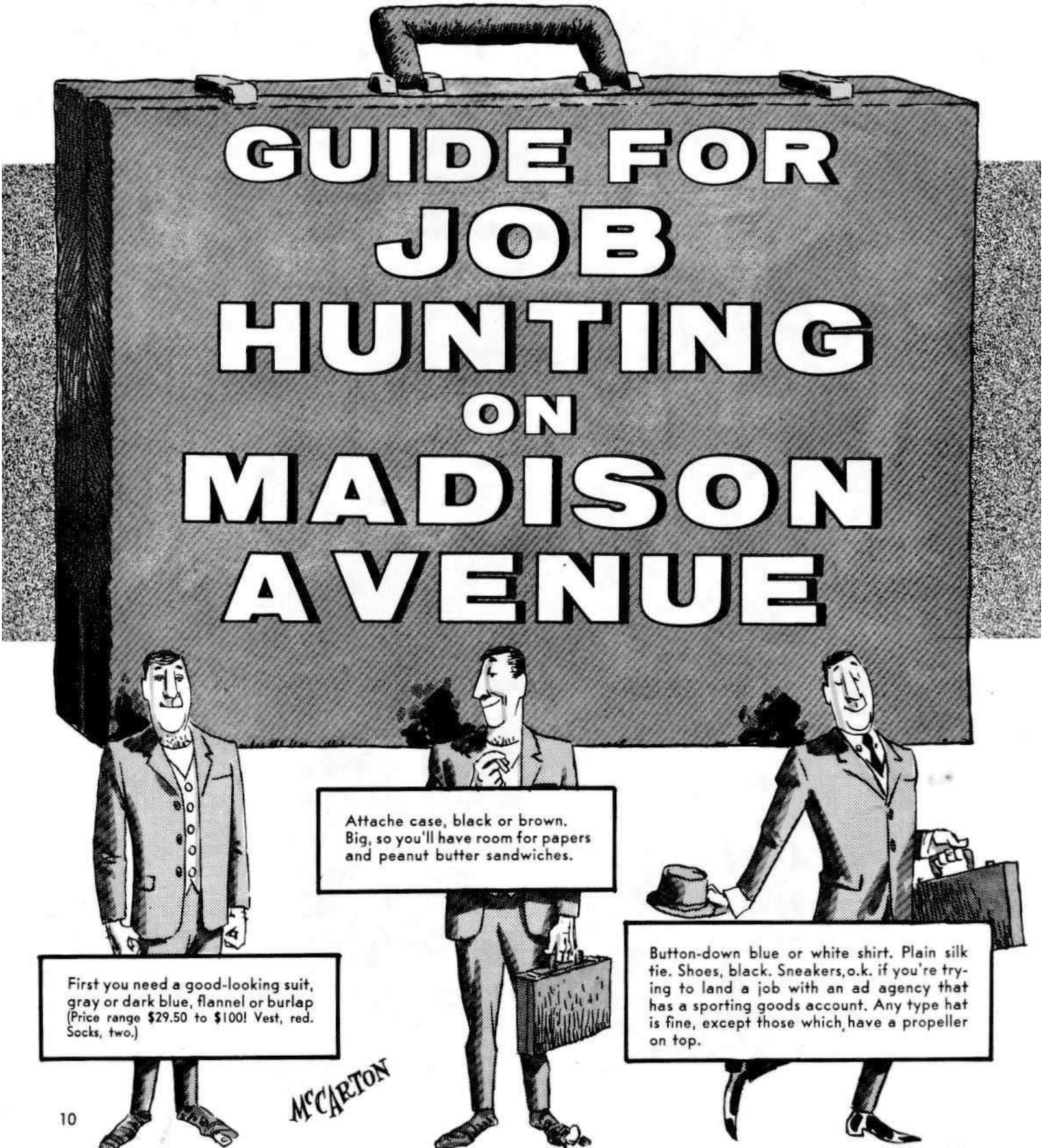
Say, this skateboard is crooked!
Of course! That's the point of a Soupy Sales skateboard. You never use it yourself; you give it to your worst enemy!
My bubble gum company would like to interest you in putting out a line of Soupy Sales bubble gum cards.
But I've already signed up with a bubble gum card company!
But their bubble gum cards can't compare with our quality cards! Just feel the tensile strength, perfect for flipping and playing wallsy!
And here —just taste our gum!
And we have still another great gimmick for our gum!
By golly! It's soup flavored!
What?
BLAM!
IT EXPLODES!

Mr. Hugh Huffner from Playboy Magazine to see you, Soupy.
Soupy, I've a great idea! Together we'll set up Soupy Sales Junior Playboy Clubs! 40% of the profits for you and 60% for me!
Precisely why I'm here!
But my audience is made up of very young kids!
Our cute female bunnies will serve only ice cream and soda!
We'll also put out a Soupy Sales Junior Playboy Magazine!
Pookie can be **Playmate of the Month!**
SOUPY SEZ
IF YOUR TEEN-AGE SON INSISTS ON DRIVING - DON'T STAND IN HIS WAY!
We'll even have pin-ups of sundaes and banana splits!
SUPER DUPER SPLIT
Now how about giving me your signature on the line?
CONTRACT
How about my giving you a pie in the face instead?
Soupy, there's a man outside to see you. He insists his firm wants 95% of the take.
95%!!! That's a ridiculous deal!
Send him in anyway!
To Soupy:
from the Jack Spratt
SOUPY SALES INC.
This time, Soupy sez "GULP!"
BUREAU OF INTERNAL REVENUE

RUN IT UP A FLAGPOLE SECTION:

Looking for a job? Want a high paying, glamorous, easy-to-do occupation? If so, why not try Madison Avenue, the street of the accounts and the no accounts and the land of the free and the home of the three hour lunch. If this sounds like it's your cup of tea, then read . . .

GUIDE FOR JOB HUNTING ON MADISON AVENUE

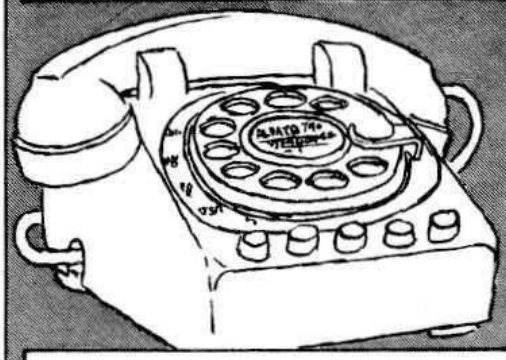


JARGON YOU'LL NEED WHILE BEING INTERVIEWED FOR JOB:	TRANSLATION:
"Let's run it up the flag pole and see if anybody SALUTES it!"	"Look, Sam. I don't know if this campaign is any good. Let somebody ELSE be responsible for it!"
"Throw it up in the air. If it lands heads up, it's A-O.K.!"	"If it lands tails, we'll still use it. The agency needs the money."
"Put it on the table. We'll KICK IT around. Maybe it'll go smack between the goal posts."	"Who knows what that means! I heard a guy on the TRAIN use it this morning and it sounded good!"
"Take it out on the FIRING RANGE. Shoot at it for about an hour. Then we'll look at the target. Six bulls eyes and we know it's a bell ringer!"	"Boy! Do I have a hang-over. I must learn to stop drinking on my lunch hour!"

THIS WILL BE YOUR OFFICE AWAY FROM THE OFFICE:

THIS IS HOW YOU'LL LOOK THE NEXT DAY AT WORK:

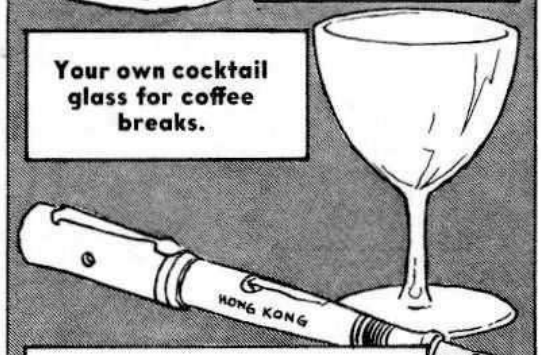
THINGS YOU'LL NEED WHEN YOU GET THE JOB:



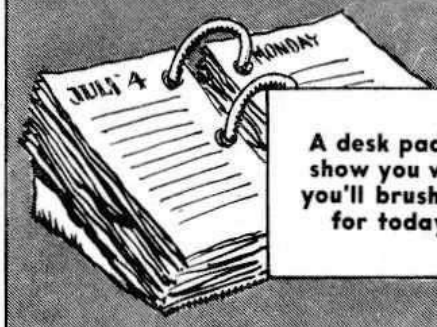
A telephone with five buttons. Four of them don't work!

A bottle of pills. The red ones are for your ulcers. The green ones are for your nerves. The yellow ones are bubble gum.

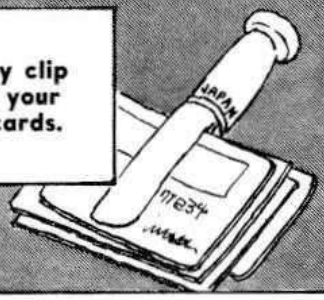
Your own cocktail glass for coffee breaks.



A fountain pen for padding your expense account.



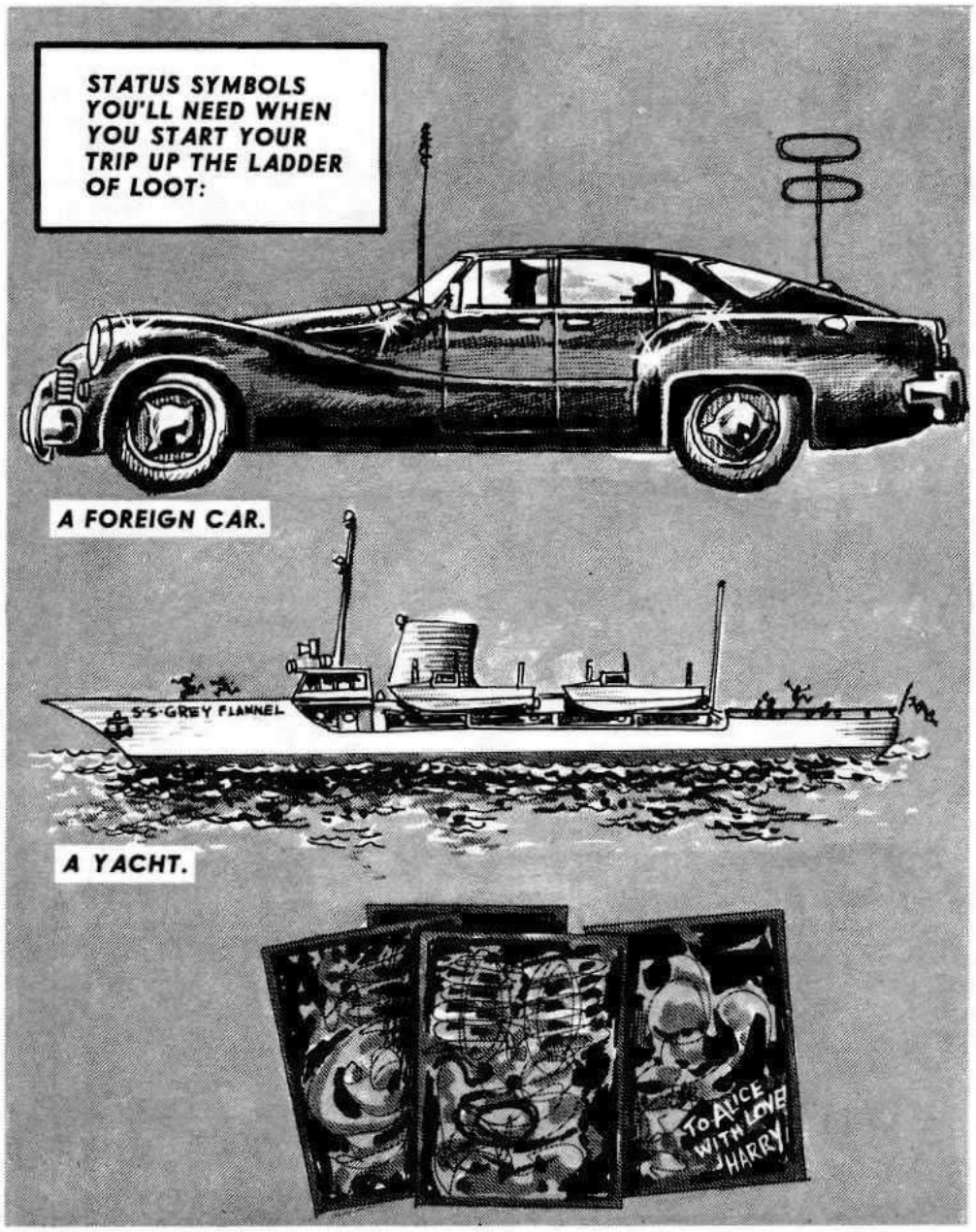
A desk pad to show you who you'll brush off for today.



A money clip to hold your credit cards.

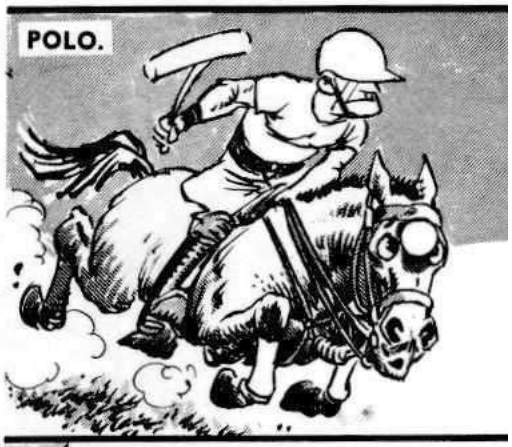
HOW TO BECOME A *BIG* SUCCESS WITHOUT REALLY TRYING:

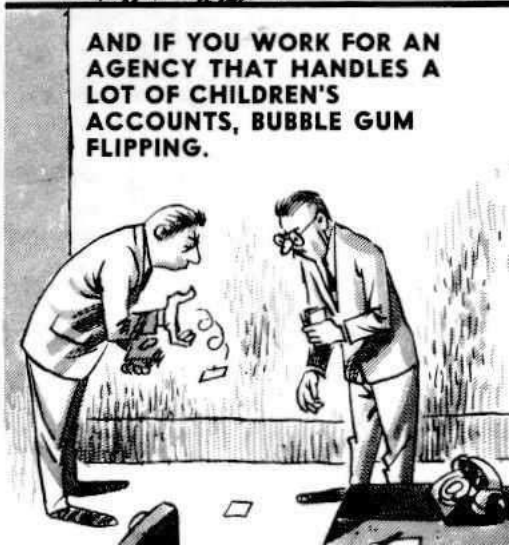
1—Stay awake during board meetings.
2—Laugh at your boss' jokes, but not before he gets to the punch line.
3—Pick up the luncheon check.
4—Let the boss beat you at golf.
5—Marry the president of the agency's daughter.



A SET OF X-RAY PICTURES SHOWING YOUR ULCERS.
(IN LIVING COLOR)

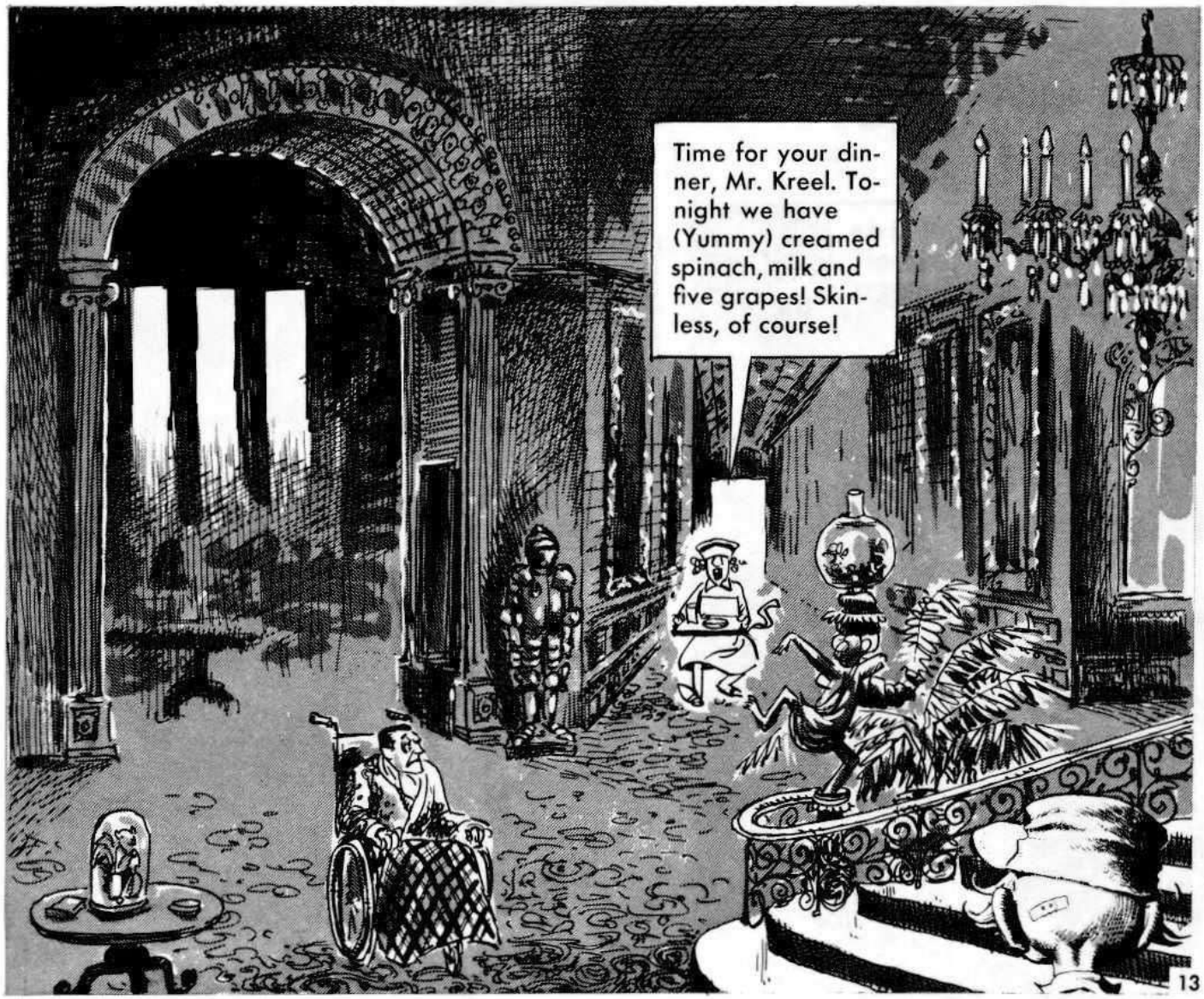
SPORTS YOU SHOULD TAKE UP:





ANOTHER WAY TO BECOME A BIG WHEEL IS TO PLAY OFFICE POLITICS:

AND AFTER FIFTY YEARS OF DOING ALL THESE THINGS, YOU'LL WIND UP IN A VERY LARGE, LARGE HOUSE — RICH AND SUCCESSFUL!!



LAUGH
IT UP!

"Sure I drew first . . . the other way, a guy could get killed!"

"I really must be FAMOUS. My picture's on the front page of the paper and the warden just moved me into a split-level cell!"

"All right already! I'll take the darn ticket for littering!"

"Some horse! That's the last time I'll ever take a tip from Dean Martin's BARTENDER!"
SEC. J

HE'S A GOOD DRAWER SECTION:

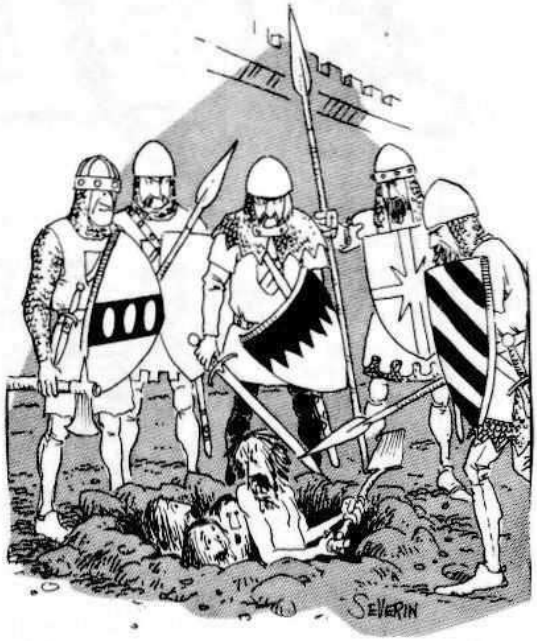
CRACKED CRACKS

Hurry, hurry!! Step right up for more zany cartoons. Read 'em and you'll be laughing in no time at all! (Maybe like tomorrow.)

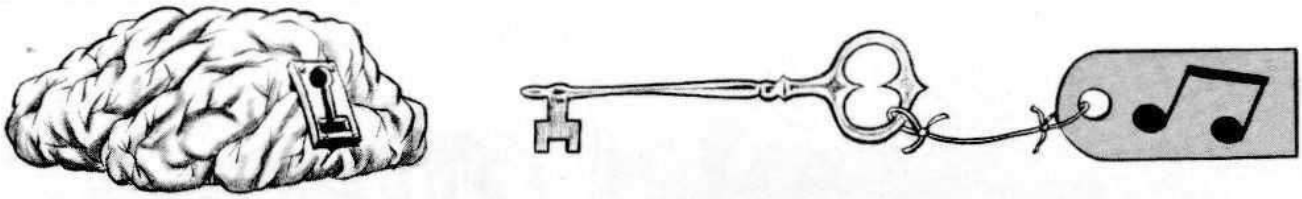
"Fool him! Throw the ball in *front* of him this time."

"He says he got the idea from a *Peace Corps* pamphlet."

"I put him through college. He's the son of my *TV repairman*."



"One of you is a blabbermouth!"



A couple of Europeans have recently invented the ONDILINE, a musical-type instrument that helps induce sleep. Music from this instrument stimulates certain hormone secretions in the body which, in turn, affect the areas of the brain that control the ability to relax. CRACKED sees unlimited possibilities in . . .

MUSICAL STRAINS FOR BRAINS

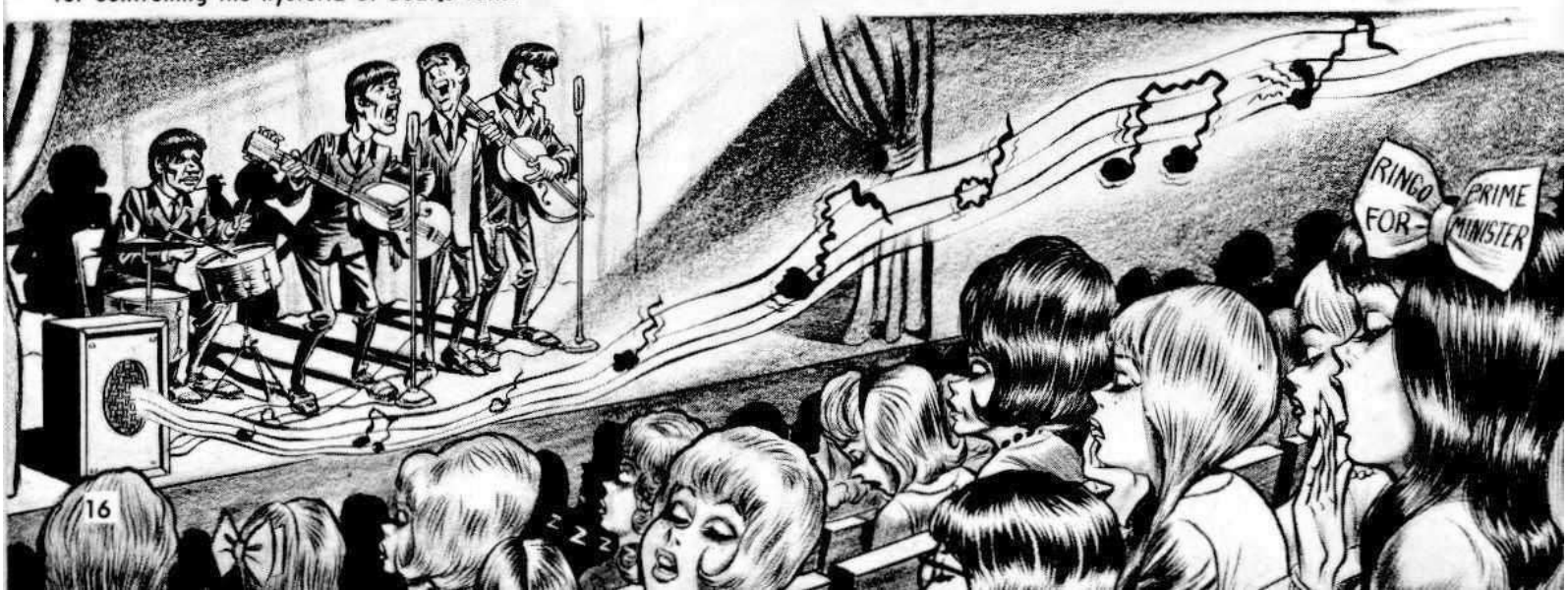
McCARTNEY

FOR EXAMPLE, THE TRANQUILIZING EFFECT OF THE ONDILINE CAN BE PUT TO USE IN . . .

Marriage Bureaus . . .
to prevent last minute chickening out.

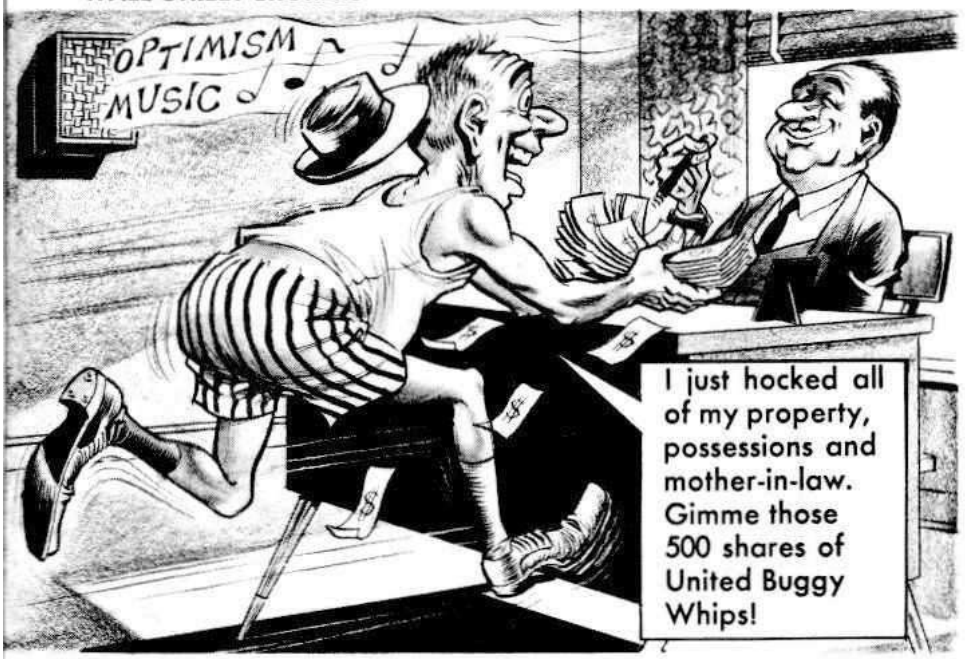
Hospitals . . .
for presenting medical bills to patients.

Beatle Concerts . . .
for controlling the hysteria of Beatle fans.



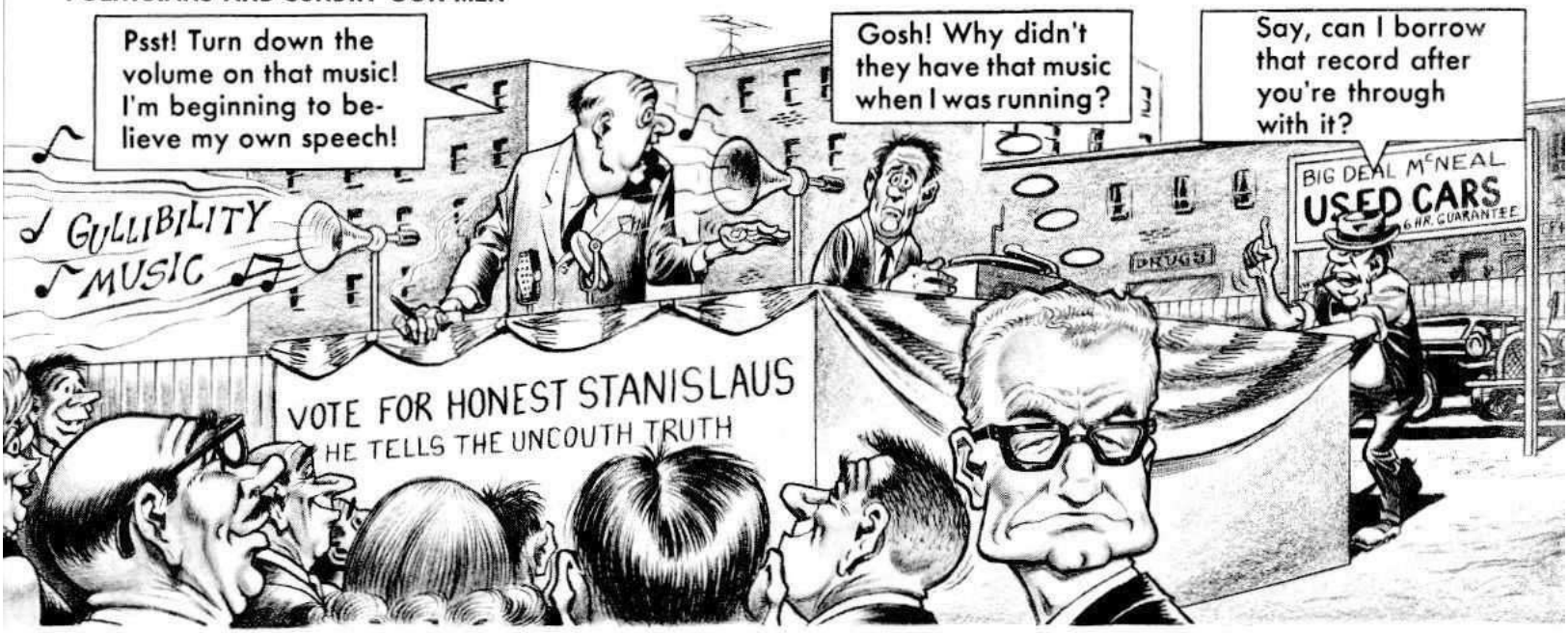
IF MUSIC CAN CONTROL THE TRANQUILIZING AREAS OF THE BRAIN, THERE IS NO REASON WHY IT EVENTUALLY CAN'T BE MADE TO CONTROL OTHER EMOTIONAL AREAS OF THE BRAIN . . .

WALL STREET BROKERS



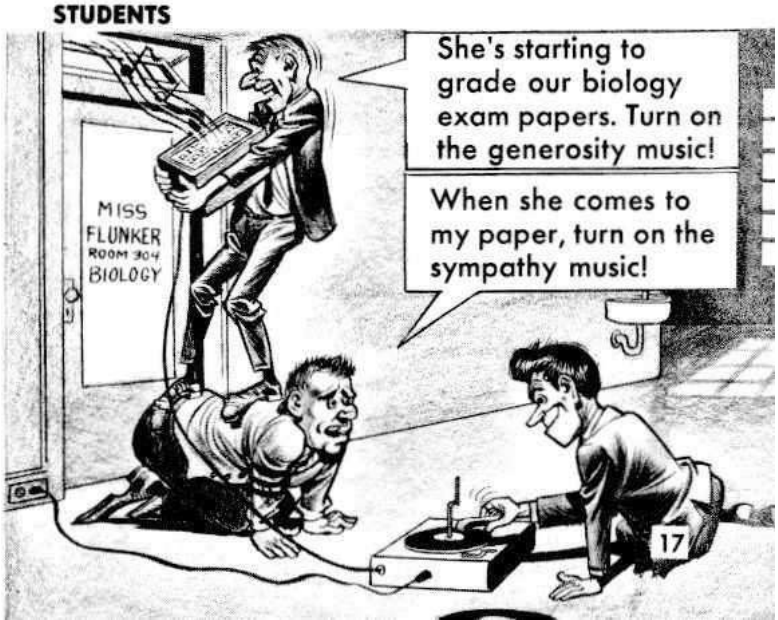
THE BUREAU OF INTERNAL REVENUE

POLITICIANS AND SUNDRY CON-MEN

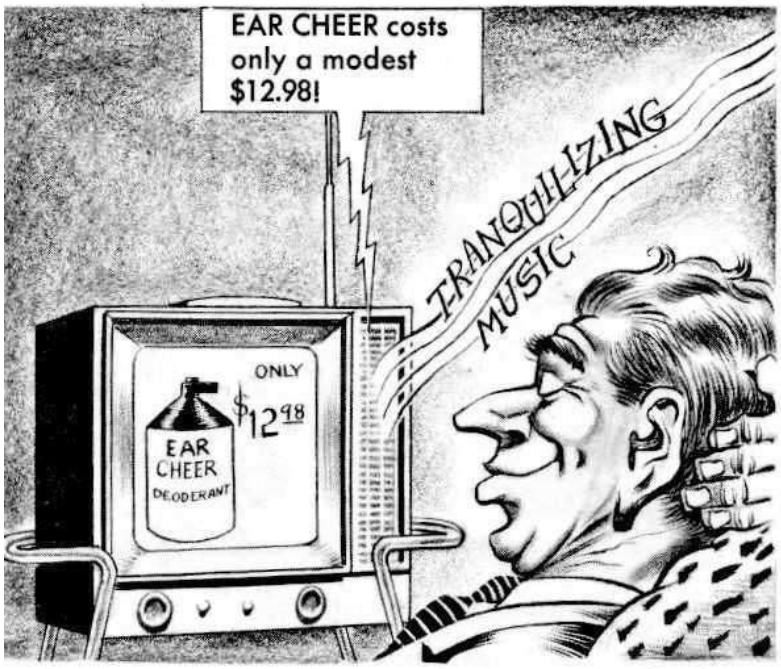


SUPERMARKETS

STUDENTS



ULTIMATELY, MADISON AVENUE FIGURES TO MAKE THE MOST DIABOLICAL USE OF BRAIN STRAIN MUSIC . . .



AND WHY NOT . . .

LAUGHTER-INDUCING RECORDS SOLD WITH EACH COPY OF *CRACKED!*

INSTRUCTIONS: PLAY RECORD WHILE READING MAGAZINE. UPROARIOUS LAUGHTER GUARANTEED!

CRACKED FUN SHOPPE
BARGAIN MERCHANDISE

SPOOK HAND!
$2.00 Ea.

Natural looking rubber hand. A startling eerie effect!

MELTED ICE CREAM
$1.00 Ea.

Ooey-Gooey! The perfect practical joke in heavy plastic!

STRING BEAN TIE
$2.00 Ea.

The longest tie in the world. 36 inches long. You will have fun with this crazy tie.

JUMBO KEY
$2.00.

Attach the jumbo key to anything. Sticks with sturdy rubber suction cup. A laugh riot!

FAKE FAUCET
$2.00 Ea.

"Water on the brain?" That's what friends will ask when they see this real looking chrome faucet attached to your forehead. Get big laughs attaching it to your desk, a fireplace log, chair, etc.

PROFESSOR SKULL

Natural Colored Plastic Skull, with its border of crepe hair and with its pair of black plastic eyeglass frames, is one of the funniest disguises.

$4.00

CRACKED FUN SHOPPE
45 West 45th Street
New York, N. Y. 10036

I enclose $____ for:

____ Spook Hand	____ Melted Ice Cream
____ Jumbo Key	____ String Bean Tie
____ Fake Faucet	____ PROFESSOR SKULL

Name _____

Address _____

City _____ Zone _____

State _____

HORROR HOUSE!

$3.00 Ea.

FRANKENSTEIN'S MONSTER MASK. All Rubber.

Be the "Death of the Party."

WEREWOLF MASK. **$3.00 Ea.**

Gruesome to Behold.

SHRUNKEN HEAD

$2.00 Ea.

Looks absolutely real. Tell your friends you picked it up on your last safari. A real scream!

HORRIBLE HANDS.
Only $3.00 per Pair.

FRANTIC FEET.
Only $3.00 per Pair.

RAT IN THE BOX.
Only $1.00 Ea.

BLACK WIDOW SPIDER.
$1.00 Ea.

A real horror, but great fun.

HORROR HOUSE
45 West 45th Street
New York, N. Y. 10036

I enclose $____ for: **ALL RUBBER MASKS $3.00 each.**

- ☐ BLACK WIDOW SPIDER
- ☐ HORRIBLE HANDS
- ☐ SHRUNKEN HEAD
- ☐ RAT IN BOX
- ☐ FRANTIC FEET
- ☐ MAN-FROM-MARS
- ☐ MONSTER-FROM MERCURY
- ☐ VAMPIRE
- ☐ HORRIBLE-MONSTER
- ☐ SKULL
- ☐ GORILLA
- ☐ WEREWOLF
- ☐ DEVIL
- ☐ FRANKENSTEIN'S MONSTER
- ☐ ZOMBIE
- ☐ WITCH

Name _____

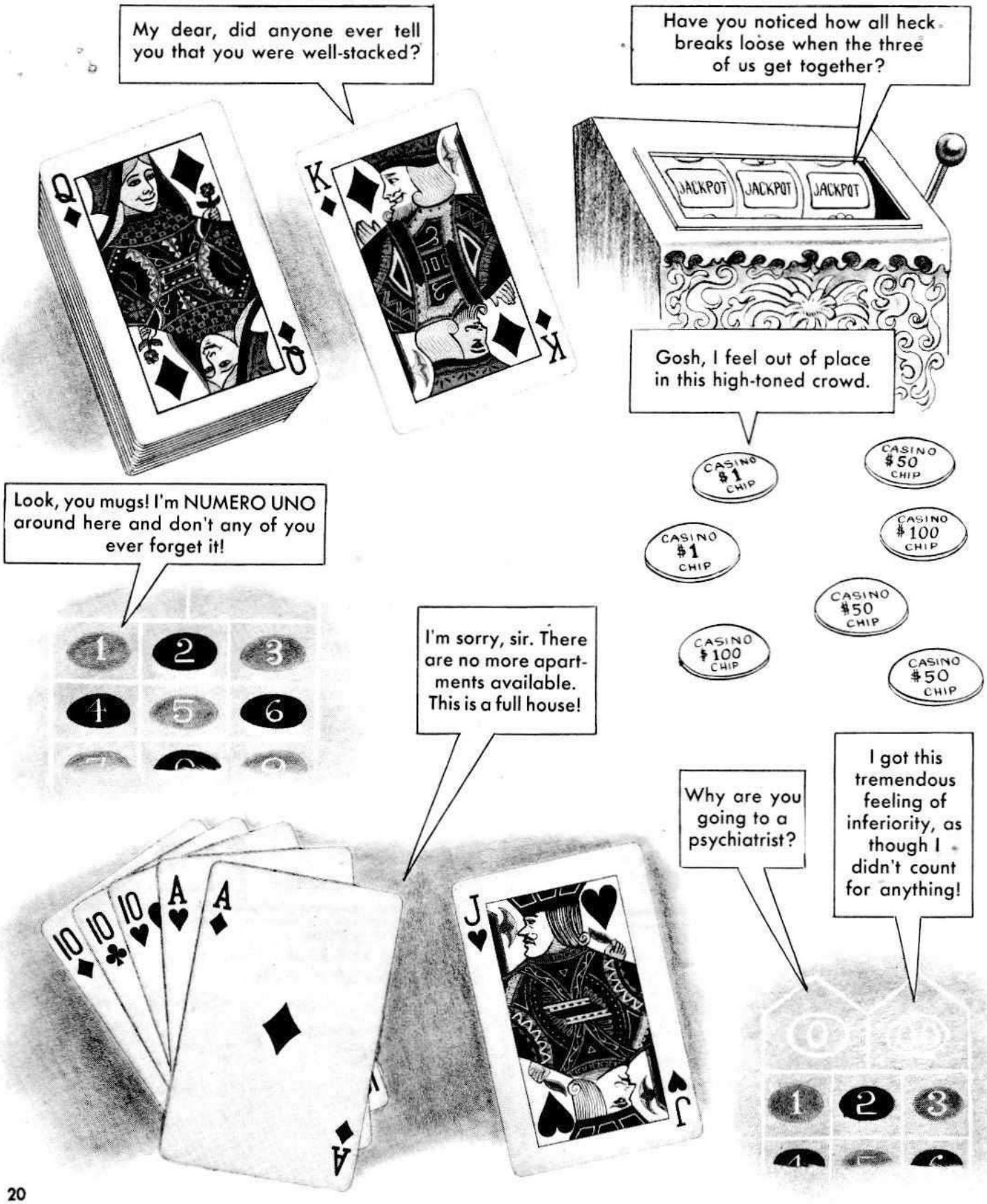
Address _____

City _____ Zone ____ State _____

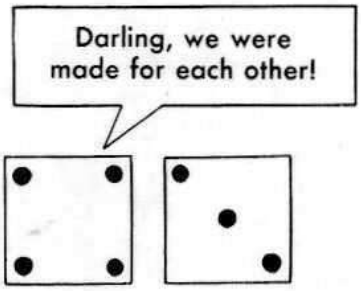
HIT THE DECK SECTION:

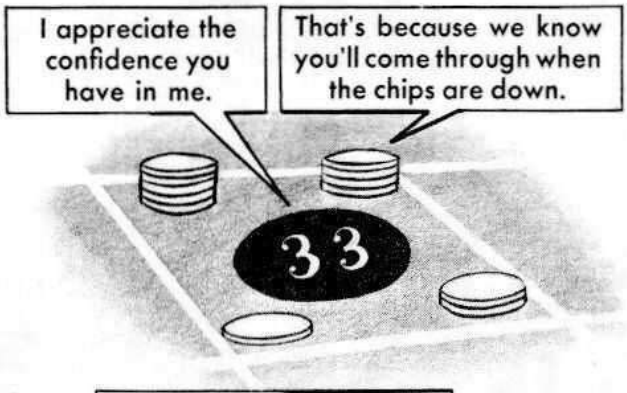
Las Vegas is a wonderful place to visit. It's even a better place to leave . . . with your shirt! "C'mon, bones, poppa needs a new pair of shoes!" . . . Gamblers have been talking to the dice and cards for such a long time that the implements of gambling have finally picked up the art of conversation and are now able to chit-chat among themselves. . . . CRACKED shows you what it means in these . . .

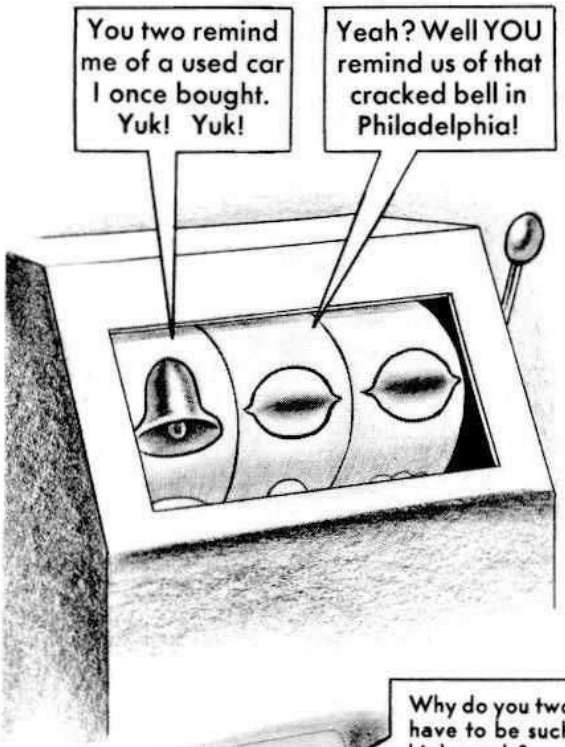
VEGAS



VIGNETTES

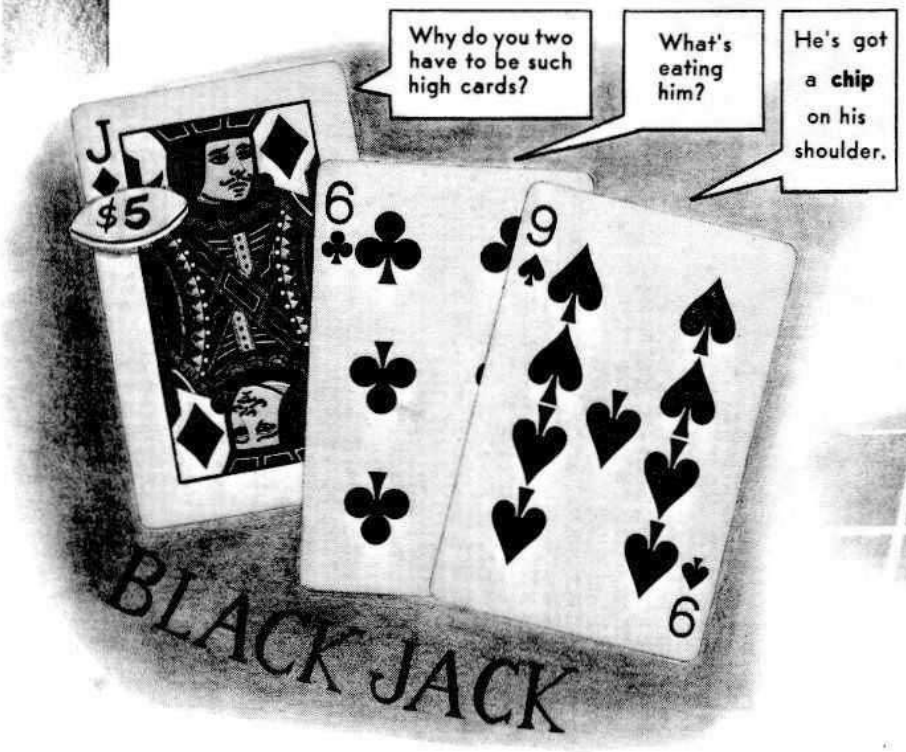

Darling, we were made for each other!

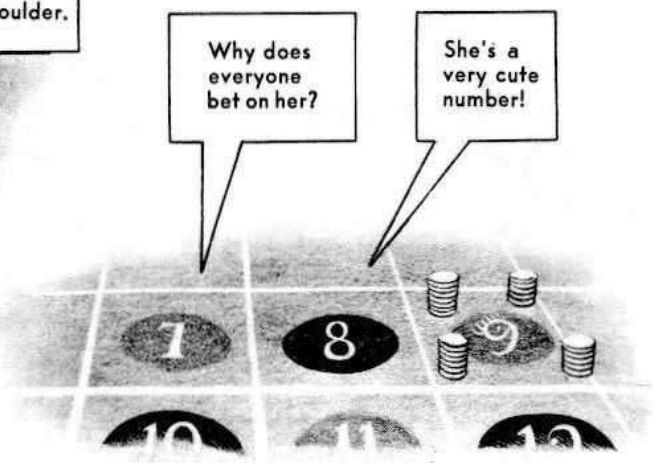

I appreciate the confidence you have in me.
That's because we know you'll come through when the chips are down.
33


You two remind me of a used car I once bought. Yuk! Yuk!
Yeah? Well YOU remind us of that cracked bell in Philadelphia!

JOKER
JOKER

Haw! Haw! He's the best jester we've ever had!
Yes, he's a real card!
K
Q

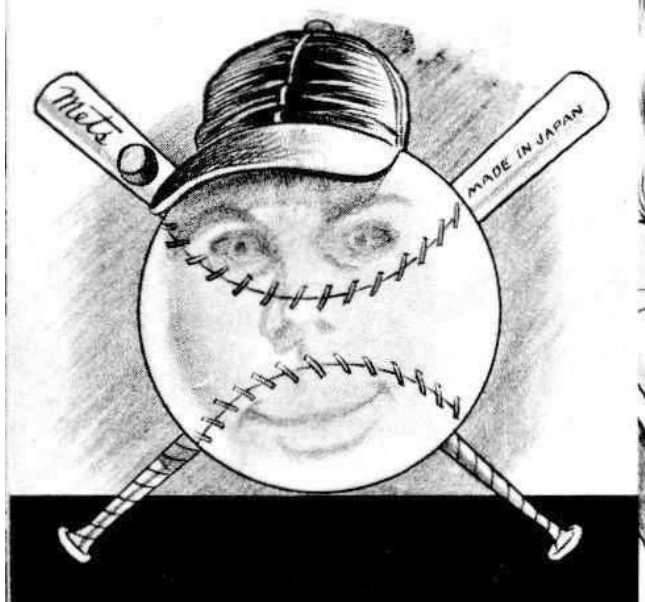

Why do you two have to be such high cards?
What's eating him?
He's got a **chip** on his shoulder.
J
$5
6
9
6
BLACK JACK


Why does everyone bet on her?
She's a very cute number!
7
8
9

IT'S A BIG, FAT HIT SECTION:

A CRACKED EYE-VIEW OF BASEBALL

Baseball is our national pasttime; that's if you don't have a girl friend! Every year, millions of fans go crazy rooting for their favorite team, either by watching them on TV, going to the ballpark or reading about 'em in newspapers. Abner Doubleday invented the game, but it's now been taken over by TV, Madison Avenue, and folks who own beer companies.



Kill the ump!

Is he a school teacher?

This is the first game I've ever seen!

I've been sitting on the bench for so long that I walk from a sitting position now!

When can I pitch, skipper?

Two days after the season is over, bum!

I hope my seeing eye dog hasn't wandered too far off!

Look at me for the signals!

Did the coach tell me to take, or hit away or bunt? I gotta learn those darn signals!

I like being a first base coach! But I sure wish I had a chair!

How come he's up? I thought you said he was a second baseman?

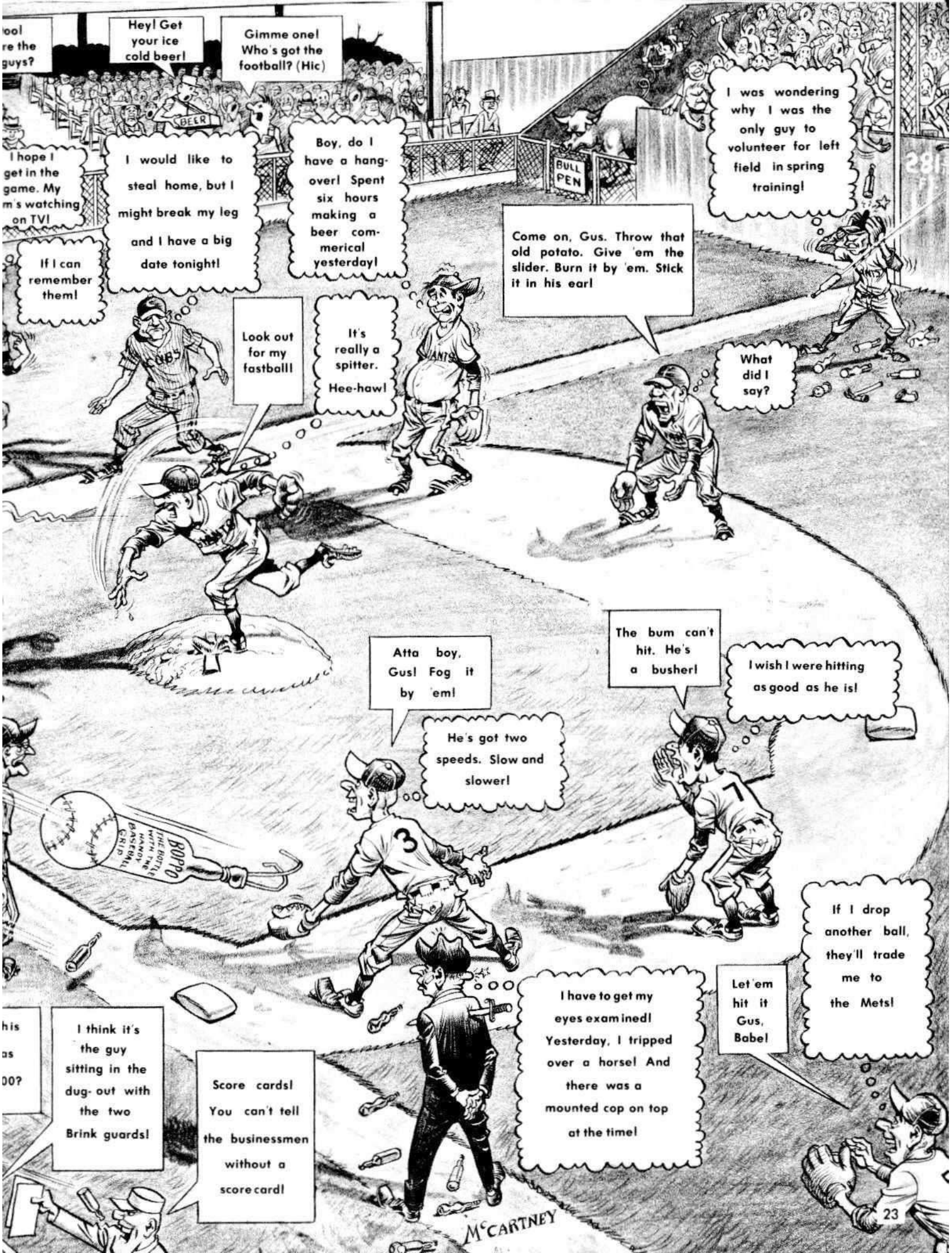
Forget it! Next time I'll take you to see a movie!

Daddy, I want a hotdog!

No! You already had six and a roll of Tums!

When do we see the commercials?

the player who signed for $200,


ool re the guys?
Hey! Get your ice cold beer!
Gimme one! Who's got the football? (Hic)
BEER
I hope I get in the game. My m's watching on TV!
I would like to steal home, but I might break my leg and I have a big date tonight!
Boy, do I have a hang-over! Spent six hours making a beer commerical yesterday!
BULL PEN
I was wondering why I was the only guy to volunteer for left field in spring training!
If I can remember them!
Come on, Gus. Throw that old potato. Give 'em the slider. Burn it by 'em. Stick it in his ear!
Look out for my fastball!
It's really a spitter. Hee-haw!
What did I say?
Atta boy, Gus! Fog it by 'em!
The bum can't hit. He's a busher!
I wish I were hitting as good as he is!
He's got two speeds. Slow and slower!
BOPPO THE BOTTLE WITH THE HANDY BASEBALL GRIP
If I drop another ball, they'll trade me to the Mets!
his as 00?
I think it's the guy sitting in the dug-out with the two Brink guards!
Score cards! You can't tell the businessmen without a score card!
I have to get my eyes examined! Yesterday, I tripped over a horse! And there was a mounted cop on top at the time!
Let 'em hit it Gus, Babe!
McCARTNEY

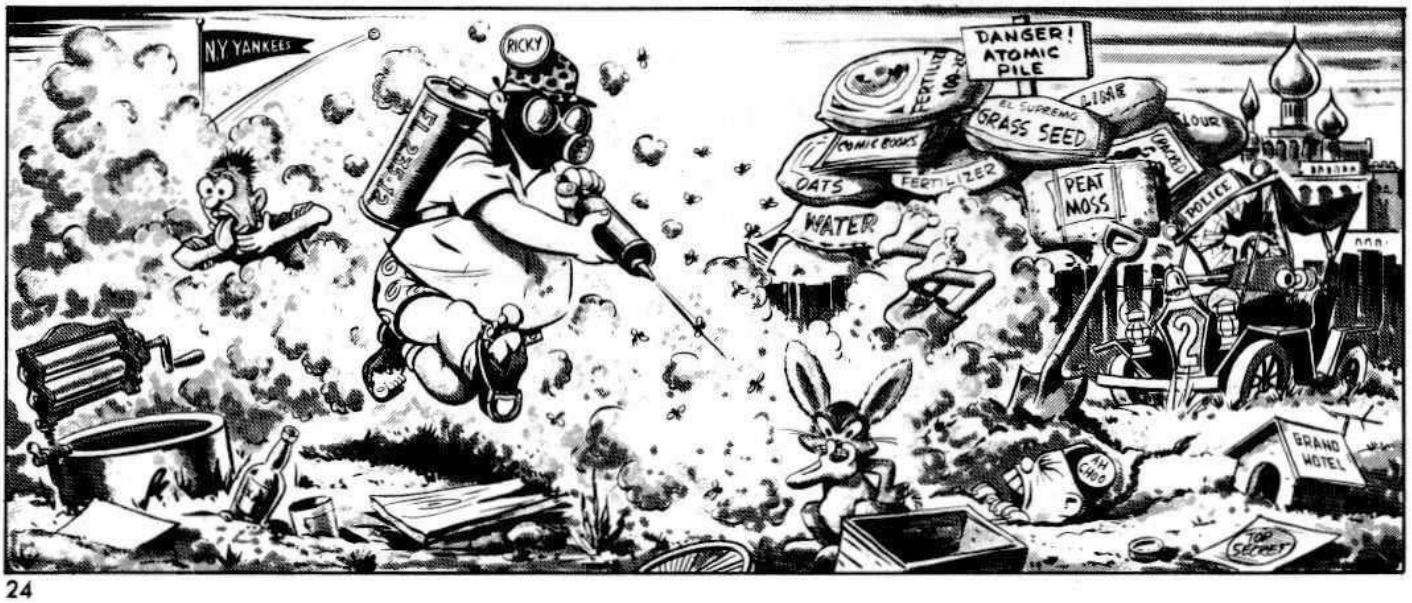
HOW I

Do your neighbors stare at you as if YOU are bringing the value of the neighborhood down with your punk lawn? Is your punk lawn a haven for dogs and cats? If you answer the above description, and you probably do if you are reading this article, take the advice of our expert and do something about it.

1. First, put on your dark glasses so that the sight of your ugly lawn doesn't discourage you from quitting in the middle. Then start your ROTO-TILLER.

2. Now that you've strewn the Rut-Gut, use a spade to mix it. This done, make sure it sticks by using FL 235-12, otherwise known as liquid flypaper.

3. Next make sure that you straighten out the garbage man who's been dumping same from force of habit. However, weed out the fertilizer first. This done, buy two sacks of Rut-Gut 100-24 and distribute on lawn.



REBUILT MY PUNK LAWN

By I. M. Greenthumb

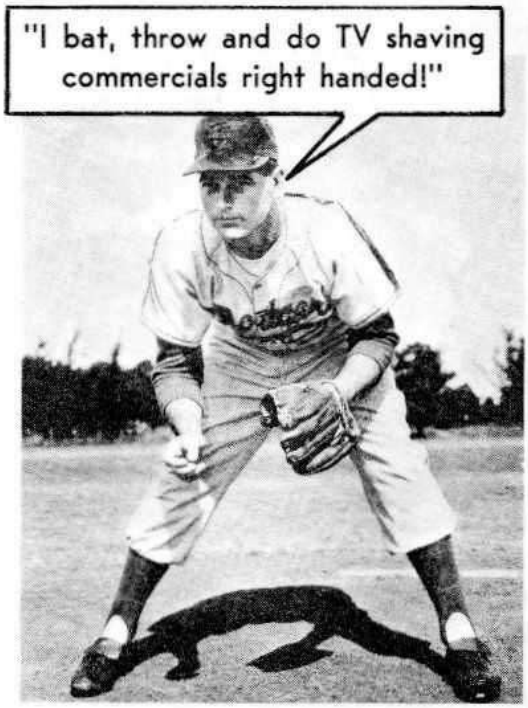
4. At this point, add lots of water. This is best done at night, as there is a tendency to rack up a terrific water bill. Avoid this by hooking hose to neighbor's faucet.

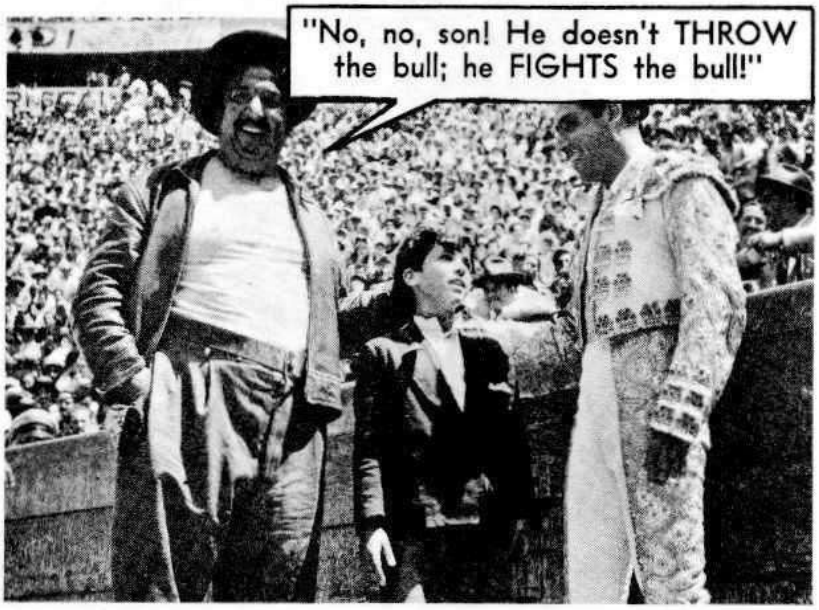
5. For that real green effect, go down to the paint store and buy a bucket of old-fashioned green paint and dump.

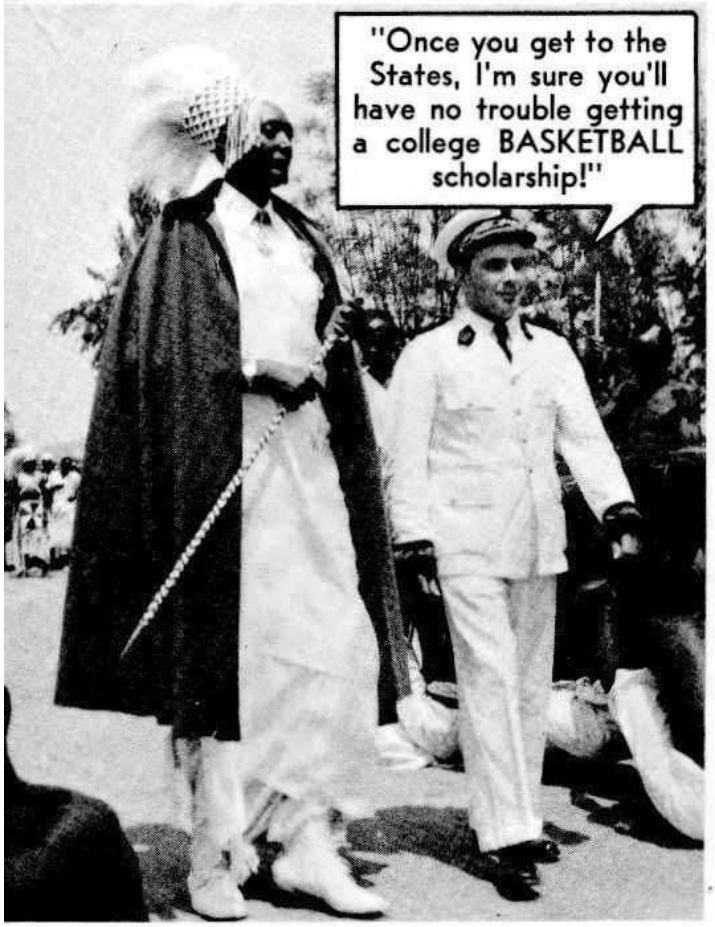
6. The result? A lawn so beautiful, so splendid that all the neighbors will be saying, "Look! A lawn that's so beautiful and splendid."

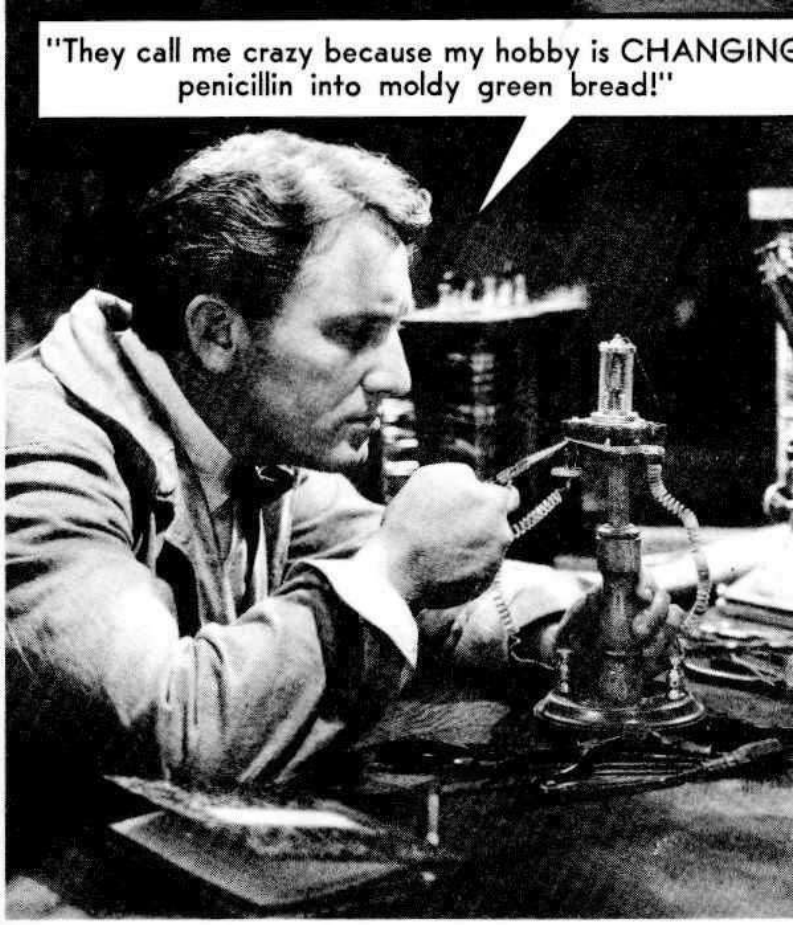
7. With that satisfaction, you can now enjoy your home with peace of mind. Relax; enjoy yourself. Nobody can ever again say that you have a punk lawn.

GAMES, HOBBIES AND SPORTS





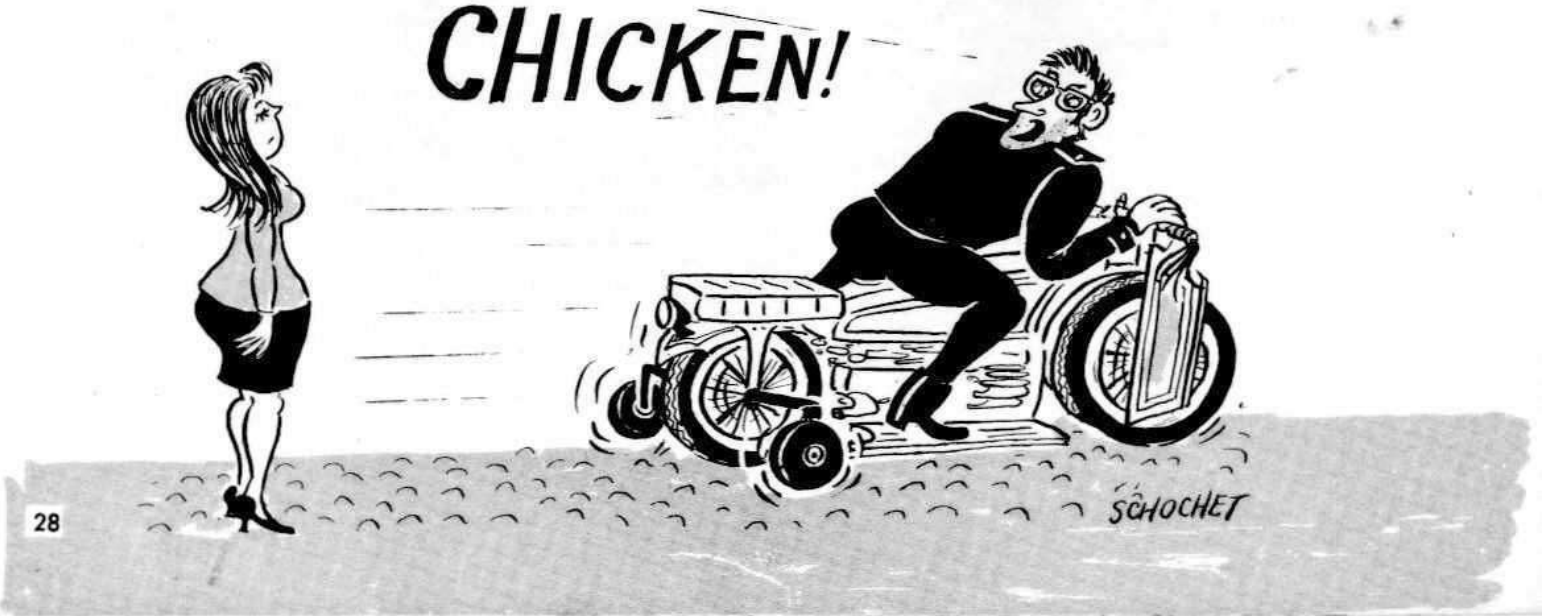

"Once you get to the States, I'm sure you'll have no trouble getting a college BASKETBALL scholarship!"


"They call me crazy because my hobby is CHANGING penicillin into moldy green bread!"

"I'll never forget my first fight. During the fourth round, I thought I recognized somebody sitting in the third row whom I knew. I was right —it was ME!"

"This is the old HALF NELSON. Too bad your name's not Nelson."

THRILLS A GO-GO



SAY SOMETHING GREAT SECTION:

Pick up a newspaper, read a magazine, or look at TV and you will see baseball players, football stars and movie actors telling you why they drink Coca Cola, smoke Camel Cigarettes, or why they wrap their money in Saran Wrap . . .

CRACKED Magazine sees the day coming soon when the big brains on Madison Avenue will get fed up with big names and start using folks in every-day jobs to sell their products . . . CRACKED now shows you . . .

INDORSEMENTS OF THE FUTURE---

"I have been using **BENSON'S BROOMS** nigh on to 10 years. With us street cleaners, it's **BENSON** two to one . . . Remember, **BENSON** sweeps good like a broom should. It's really stronger than dirt."

Sal Cuccienello

"**PLAYTUX** rubber gloves are the gloves for me. Great for bank robberies, loan company hold-ups and cracking safes. With **PLAYTUX** gloves you never have to worry about leaving tell-tale finger prints. Crooks, don't be half safe, wear **PLAYTUX** gloves."

Willie Sutton

"Put some fun into your life, sanitation workers. Use a **CRAMPTON** trash can—the can that's endorsed by GOOD GARBAGE KEEPING Magazine. **CRAMPTON** is the trash can for folks who want to think **YOUNG** when they are tossing out **OLD** garbage.

Irving Glick

"While walking my beat, I find you can't beat a **NUTTON NIGHTSTICK.** It's the nightstick with that locked-in, head-busting power-plus."

Patrick Clancy

"For a great deal, buy a deck of **BEAMISH'S PLAYING CARDS** . . . For draw-poker, you will find **BEAMISH'S** are quick on the draw. . . . Also, they fit just right up your sleeve or in your shoe."

Nick the Slav

"Gee whiz! All us kids think **MURPHY'S MEATLESS FRANKS** can is the keenest can to use when playing kick-the-can. My gang used a **MURPHY'S MEATLESS FRANKS** can for a year and got 22% less broken toes."

Jimmy Smith

"Lightness, dats what a sandwich board made out of **BINGLE BALSAM WOOD** got. You never know you got it on your bent back. Walkin' is a real treat with a sandwich board made out of **BINGLE** wood. Better things for living through **BINGLE.**"

K. Fred Quiggins

"I like my pleasures big. That's why when I climb mountains, I always use **RATLOW'S REINFORCED ROPE.** It's the knots."

Arnold Fleamly

"When it comes to cleaning up a barracks for inspection, you just can't find a better toothbrush than **POPSEDENT. A POPSODENT** toothbrush can get into those hard to get at places. Places like on top of the rafters, back of the coke machine and under the First Sgt.'s collection of coloring books."

PVT. FRANKLYN YECCH Y-0721

"For me, the pause that refreshes is when I hit my bum of a husband on his big, fat head with a **FUTTERMAN ROLLING PIN.** I always find a **FUTTERMAN ROLLING PIN** is so round, so firm and so fully packed. Hmmmmm good."

Mrs. Gracie Klopper

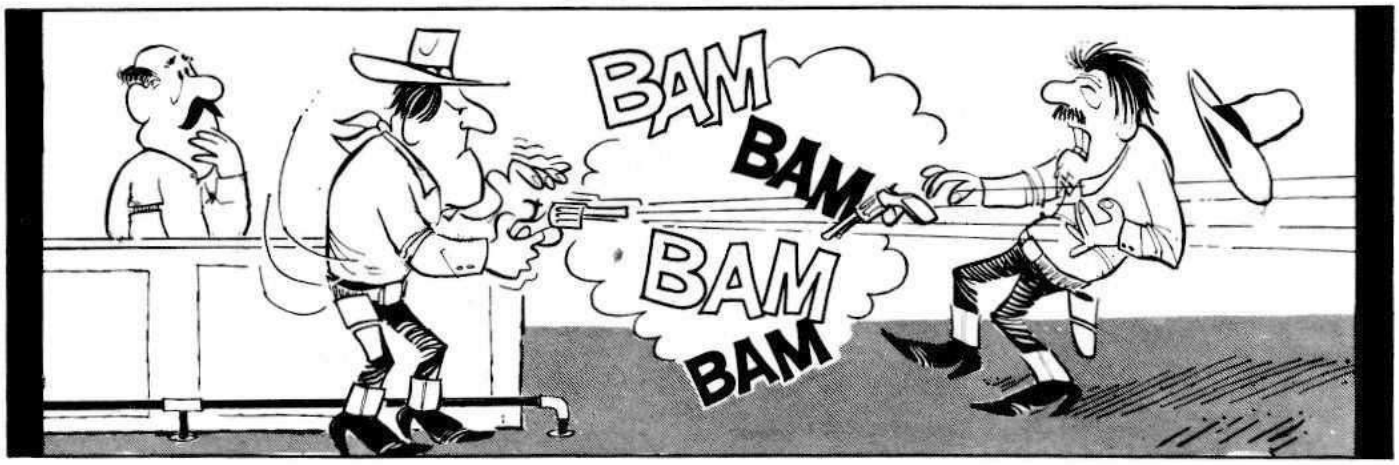
"Since I have been using **KNOXXX HAT,** I have found my take for the day has been about a buck ten more. **A KNOXXX HAT** lends class to panhandling. Hats off to **KNOXXX.**"

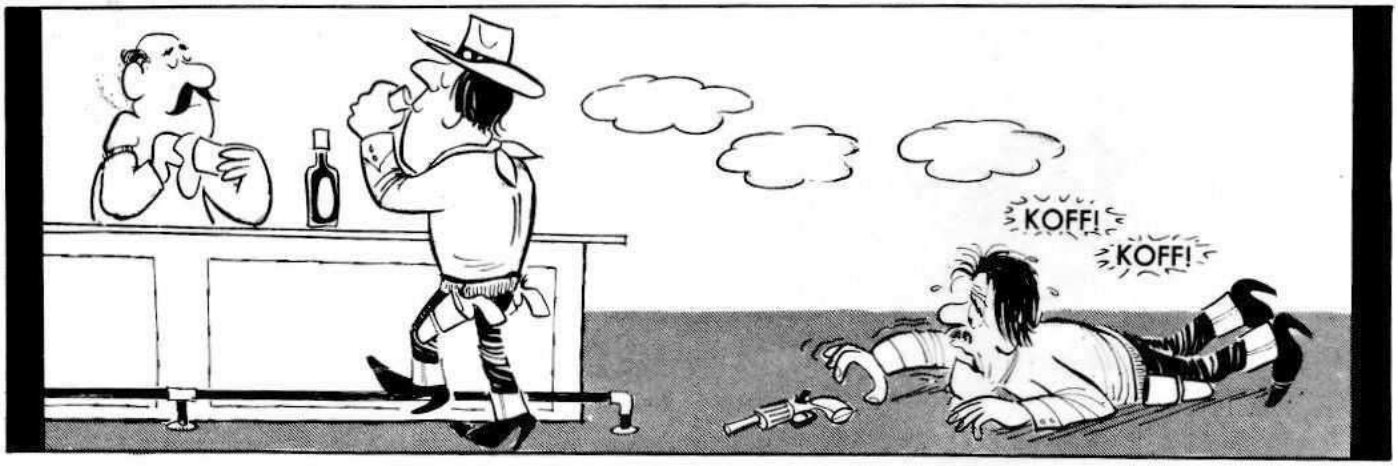
Gus Mittleman IV
"Gussy"

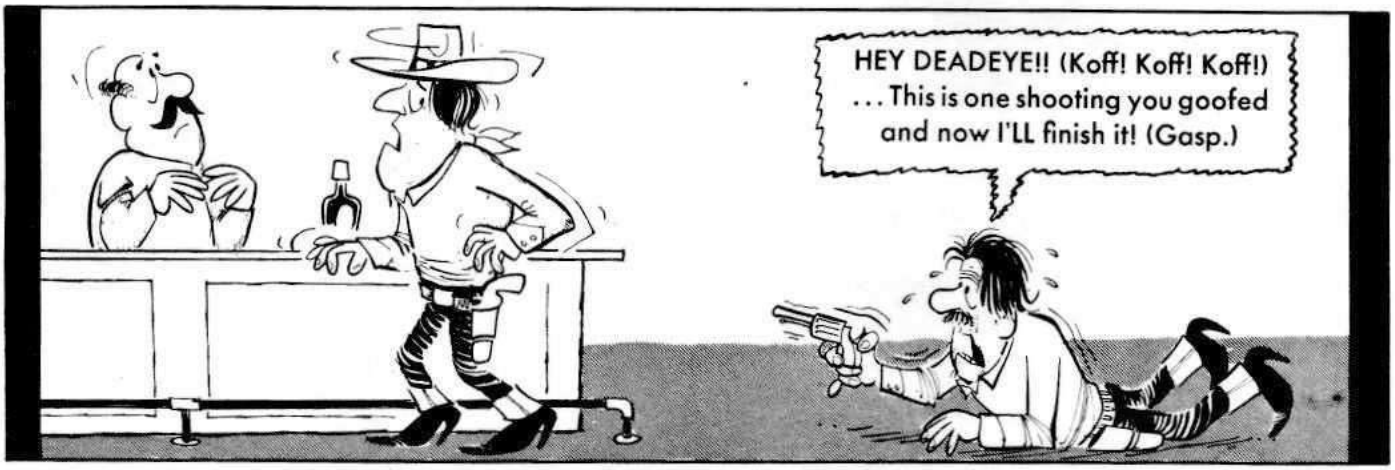
"I can certainly mop up now with my new, improved **MUSHSINGER MOP. A MUSHSINGER MOP** is action-packed and it puts a giant in your pail and a tiger in your soap water."

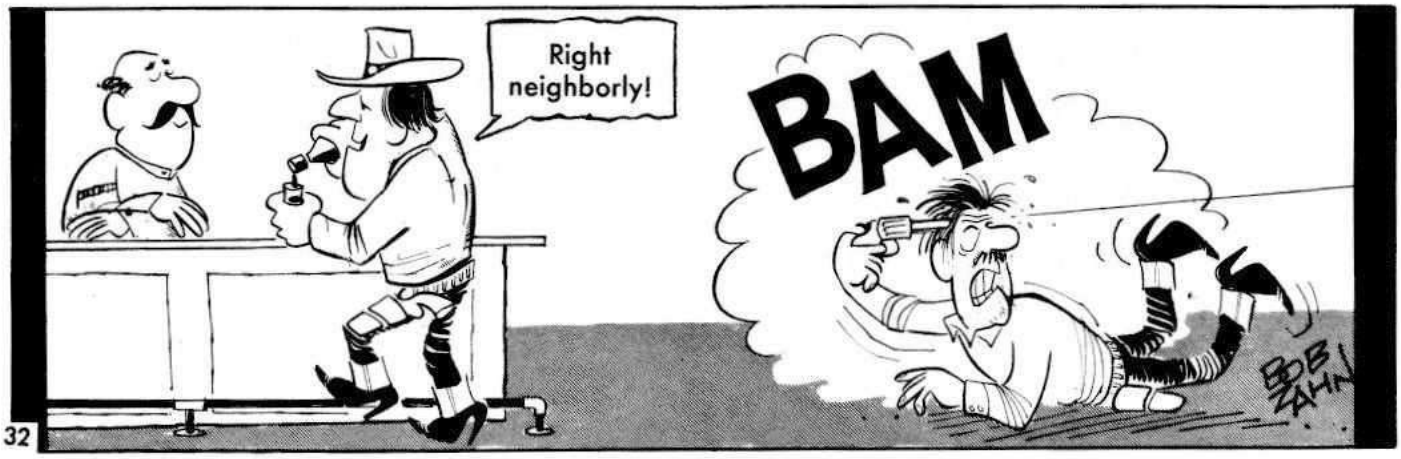
Sylvester P. Smythe

THE LAST SHOT







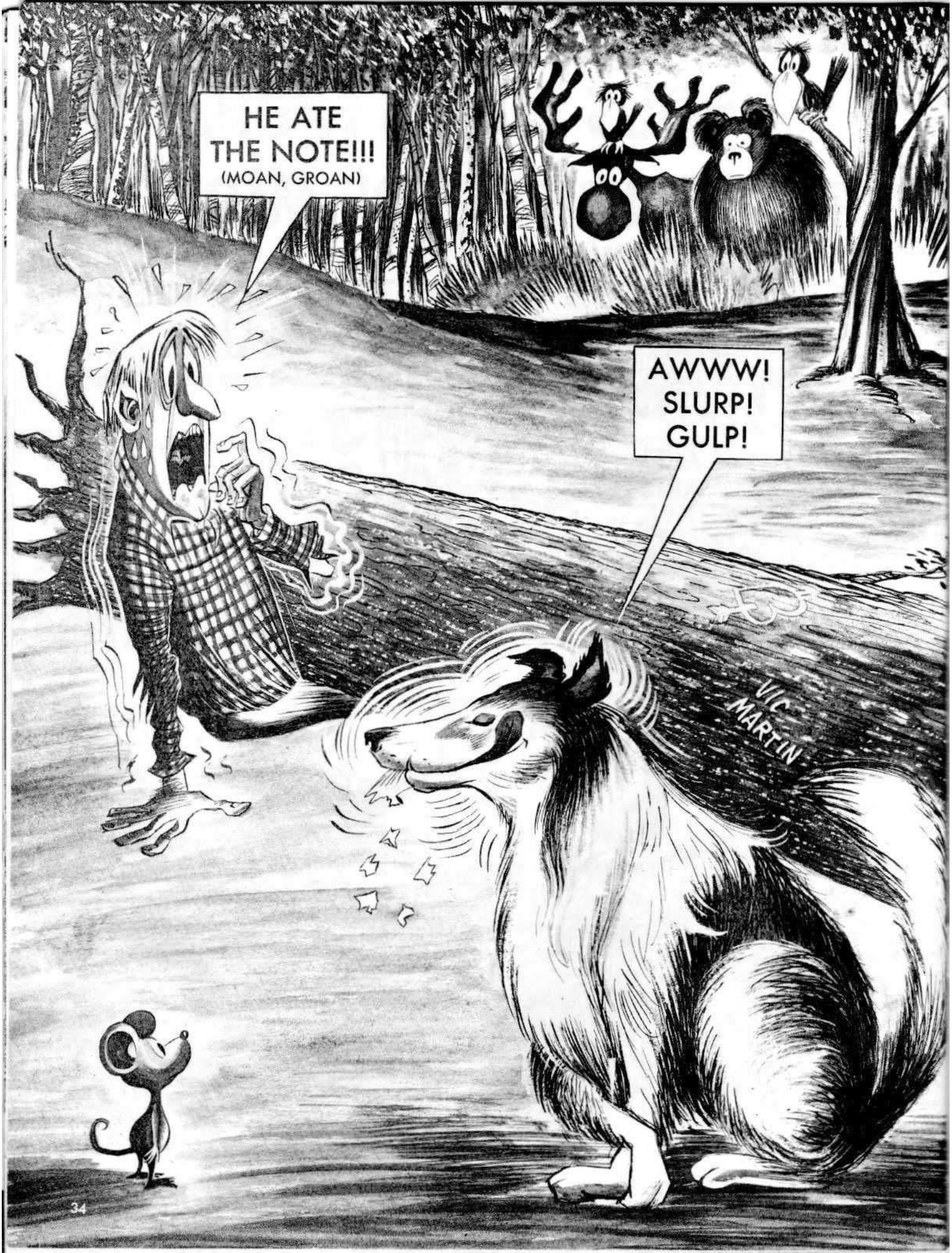


DOG-GONE-IT SECTION:

FAMOUS SCENES FROM GREAT "DOG HERO" MOVIES

(THAT JUST MISSED)

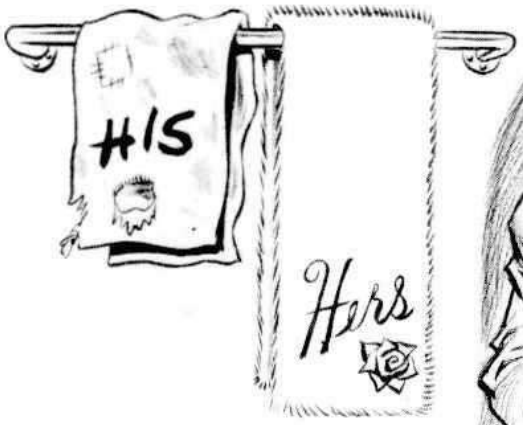
(PLEASE TURN PAGE)


HE ATE THE NOTE!!! (MOAN, GROAN)
AWWW! SLURP! GULP!
VIC MARTIN

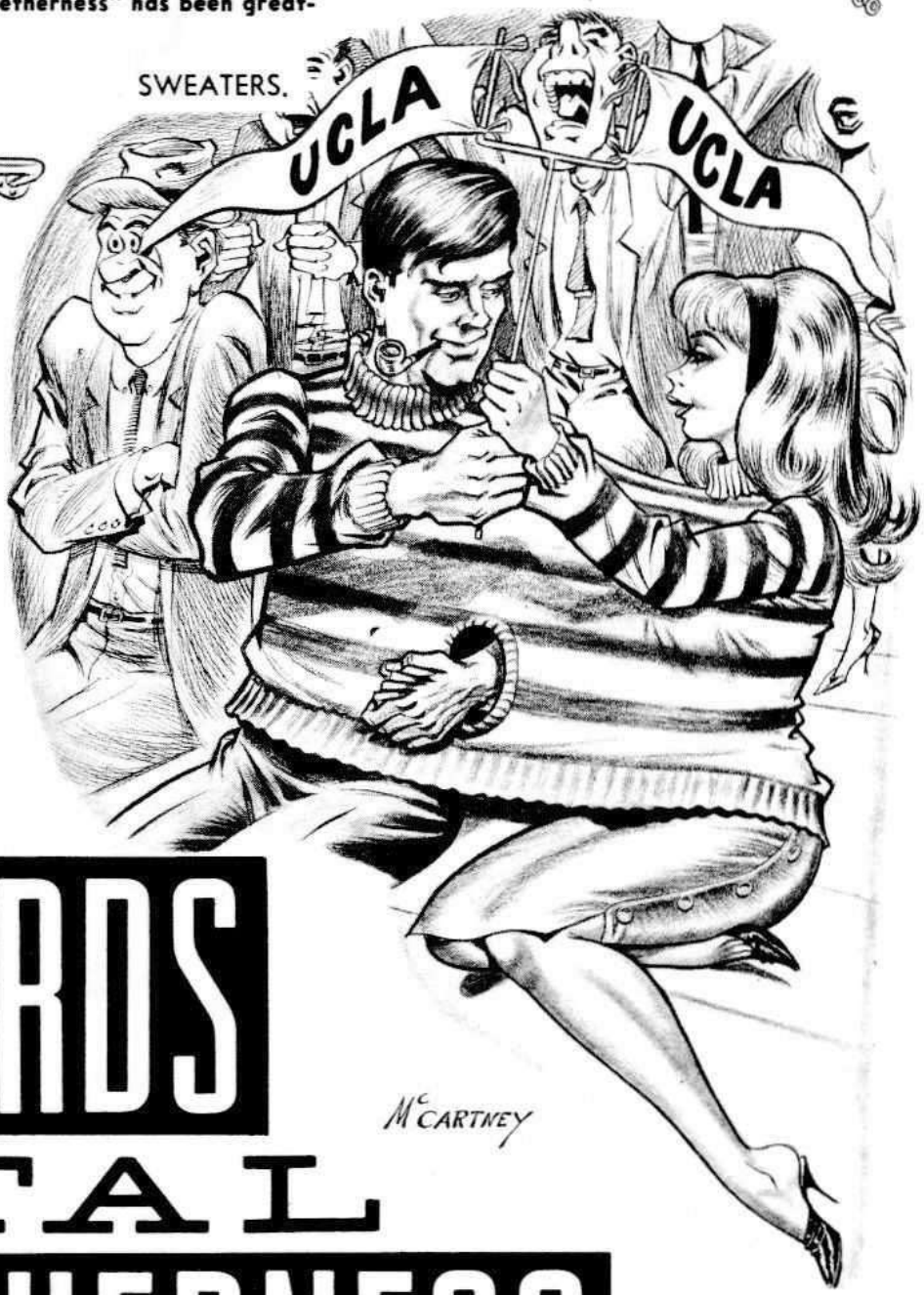
YESTERDAY **"Togetherness" first made its appearance in grandpa's time with the two-seater.**

TODAY **Spurred on by manufacturers and Madison Avenue, the trend towards "togetherness" has been greatly accelerated.**

TOWELS AND PAJAMAS.



SWEATERS.



At the present rate, CRACKED predicts it won't be long before we'll be heading . . .

TOWARDS TOTAL TOGETHERNESS

TOMORROW

TOGETHERNESS BANKS.

TOGETHERNESS NEWSPAPERS will be transparent and folded at the top.

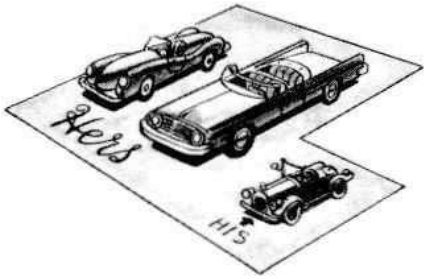
TOGETHERNESS SLACKS will save the wife the trouble of going through her husband's pockets.

TOGETHERNESS TOOTHBRUSHES.
What could be more thrilling than brushing teeth with a toothsome mate?

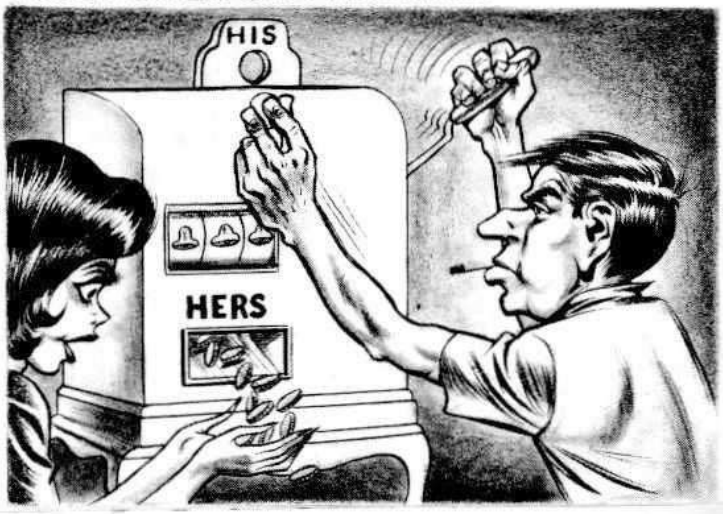
TOGETHERNESS STRAWS for teenagers.

TOGETHERNESS ROCKING CHAIRS for oldsters.

TOGETHERNESS PARKING AREAS for two-car families.



TOGETHERNESS SLOT MACHINES.



TOGETHERNESS SAFARIS.

Even the various occupations will be influenced by TOGETHERNESS COSTUMES.

Football players.

Garbage collectors.

Bunnies.

Monsters.

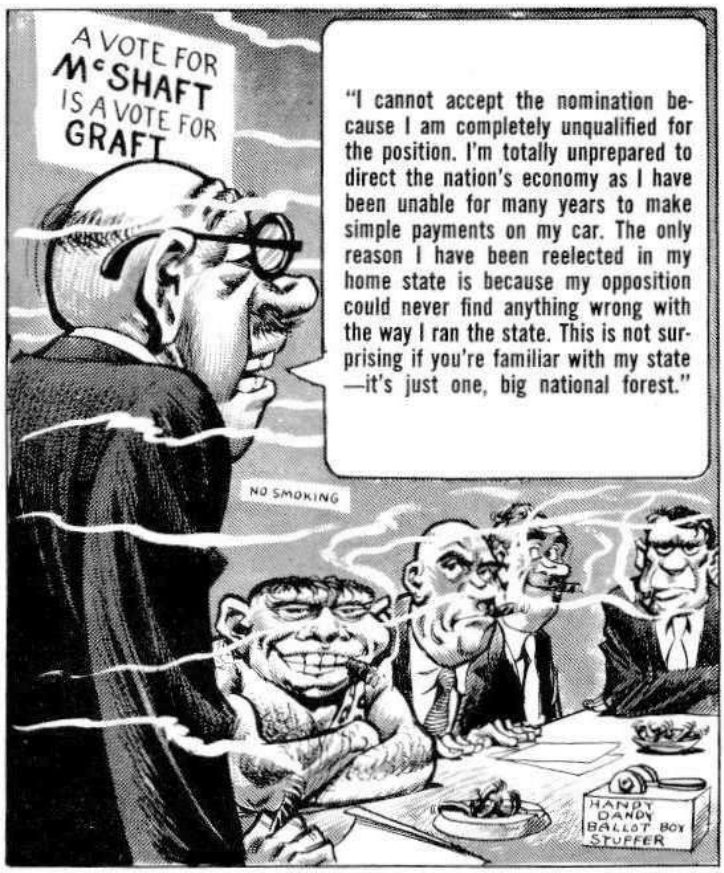
ALL WEATHER

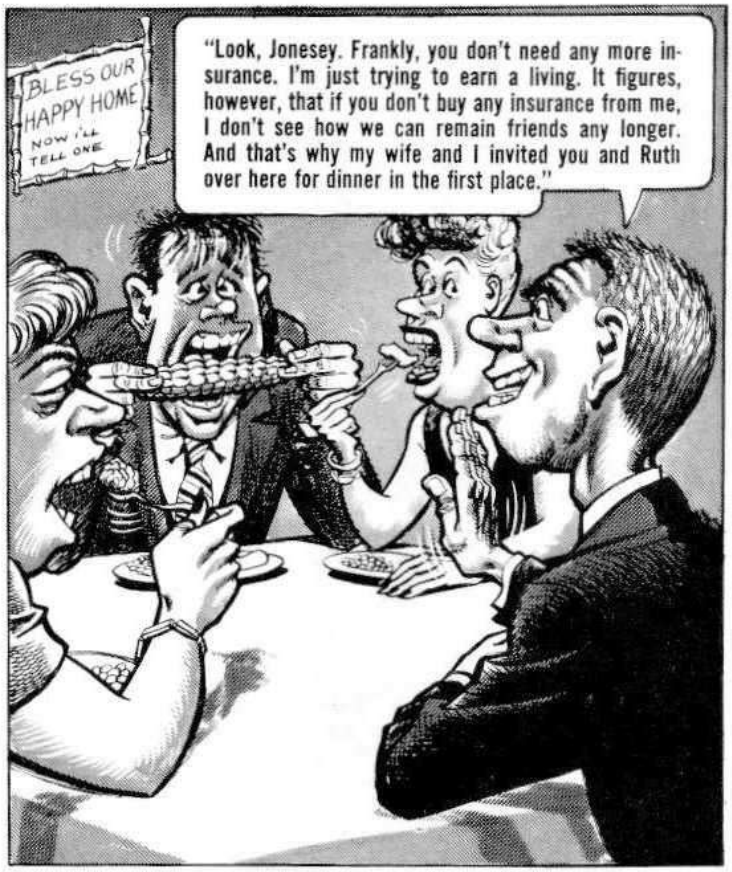
Feel like getting away from it all? The peace and cool quiet of your well-ordered, air-conditioned home beginning to get on your nerves? HMMM? Well, bub, if they have, YOU'RE CRACKED! And if you're CRACKED, you'll pile the whole family into the car and head right to the nearest . . .

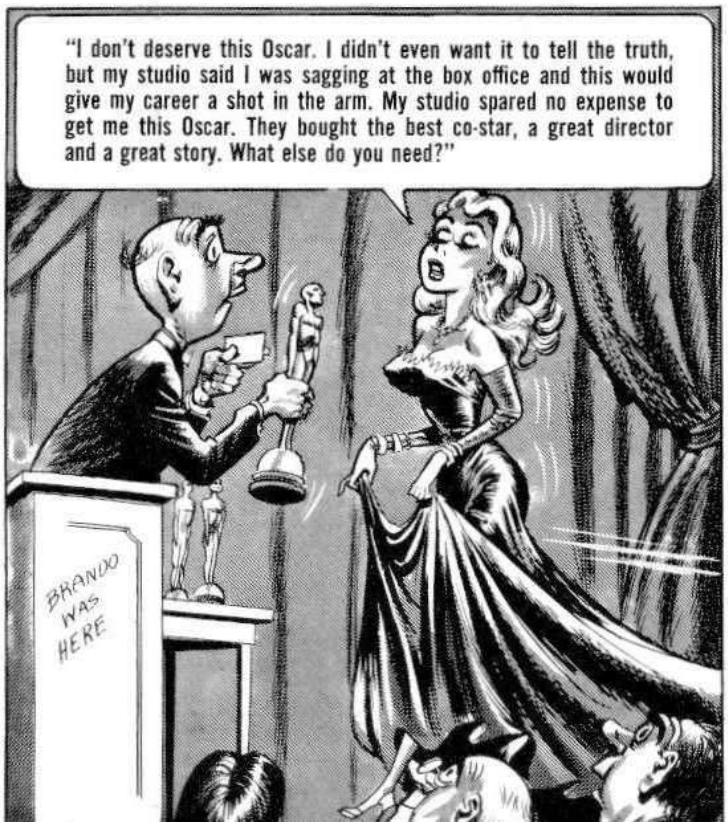
DRIVE-IN MOVIE

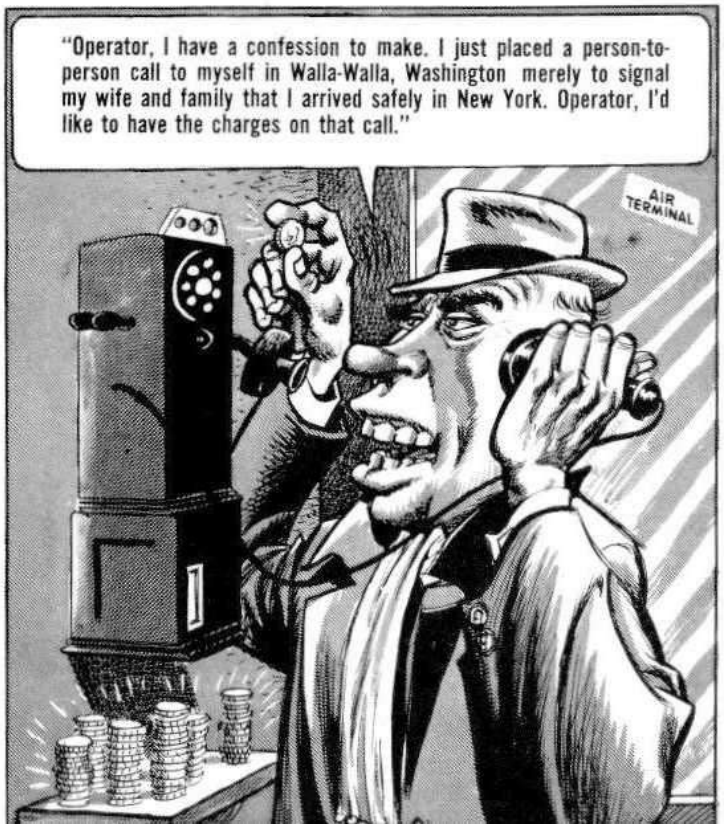
TO TELL THE TRUTH SECTION:

IT NEVER HAPPENED...BUT SOMEDAY---IT MIGHT

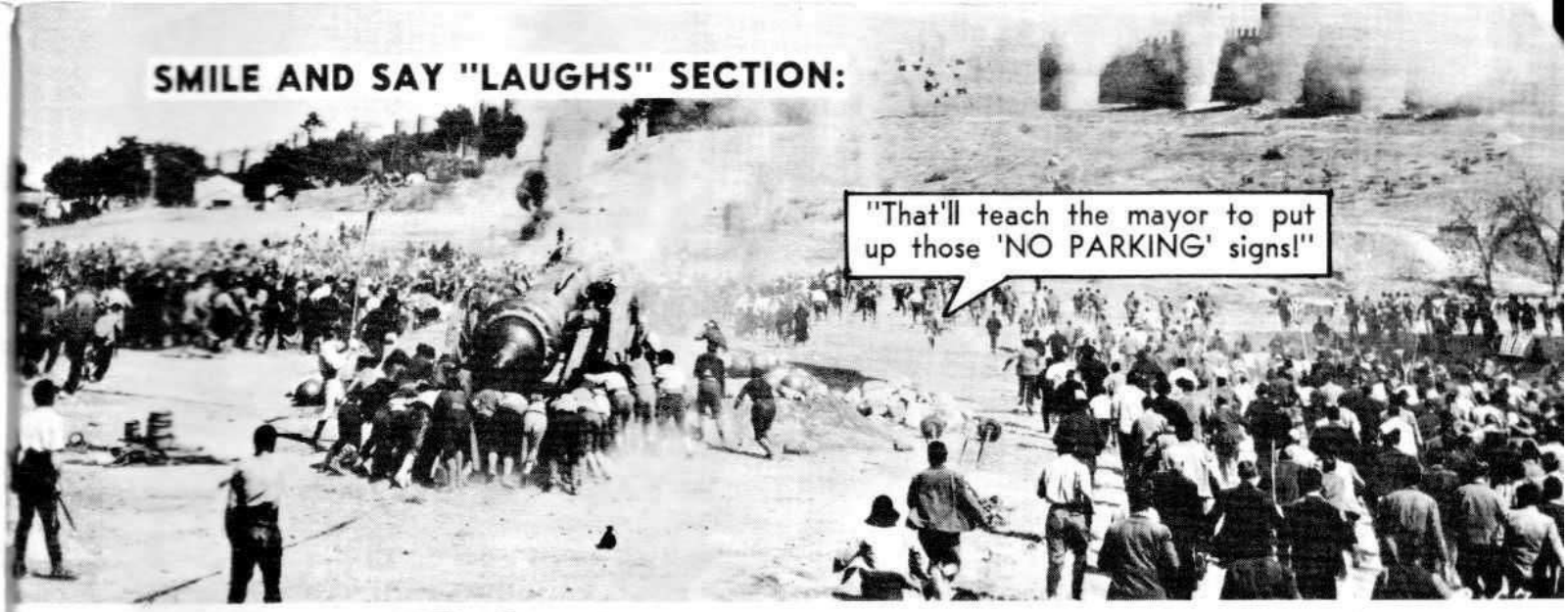




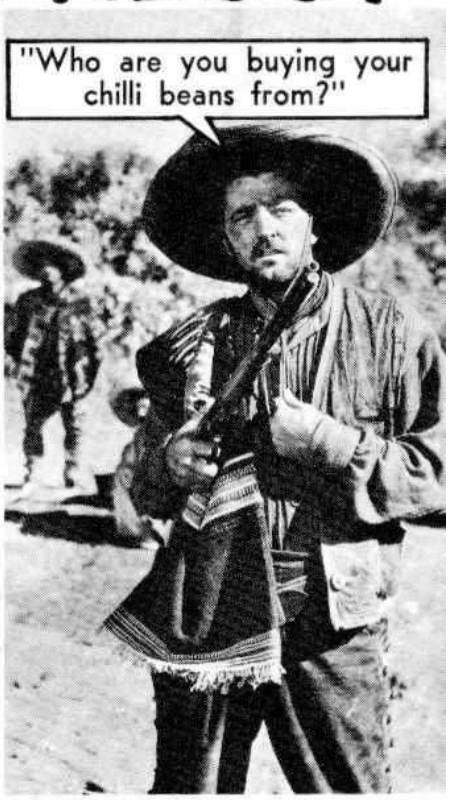




SMILE AND SAY "LAUGHS" SECTION:

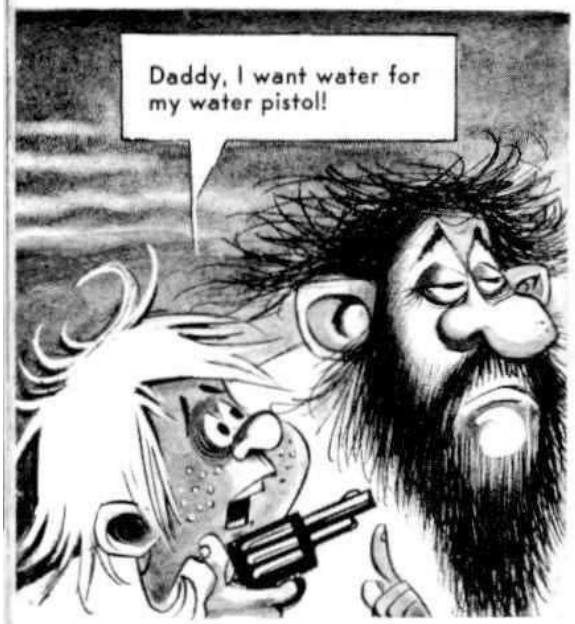


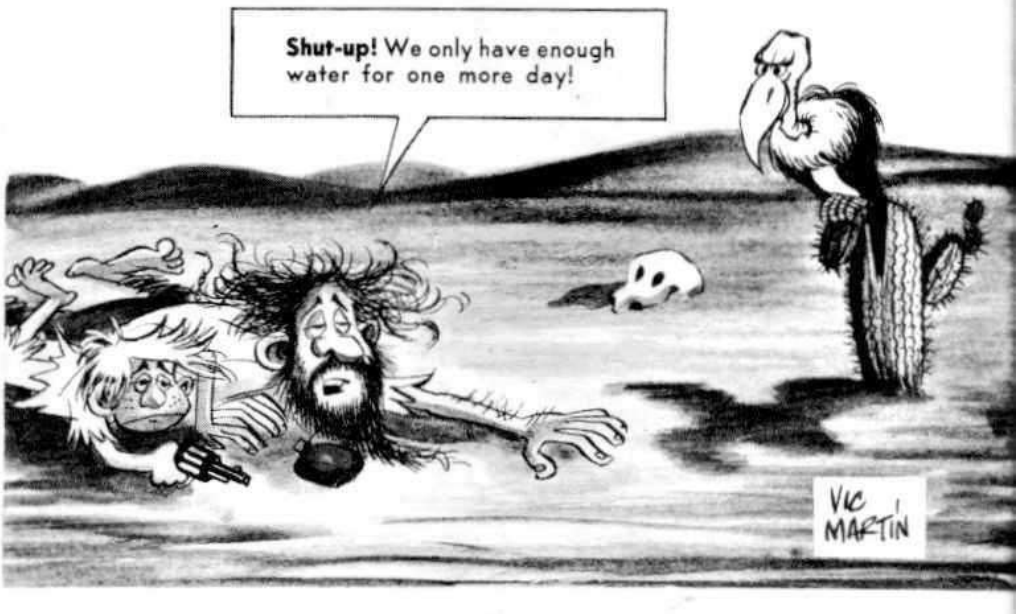
SOMETHING to SMILE ABOUT



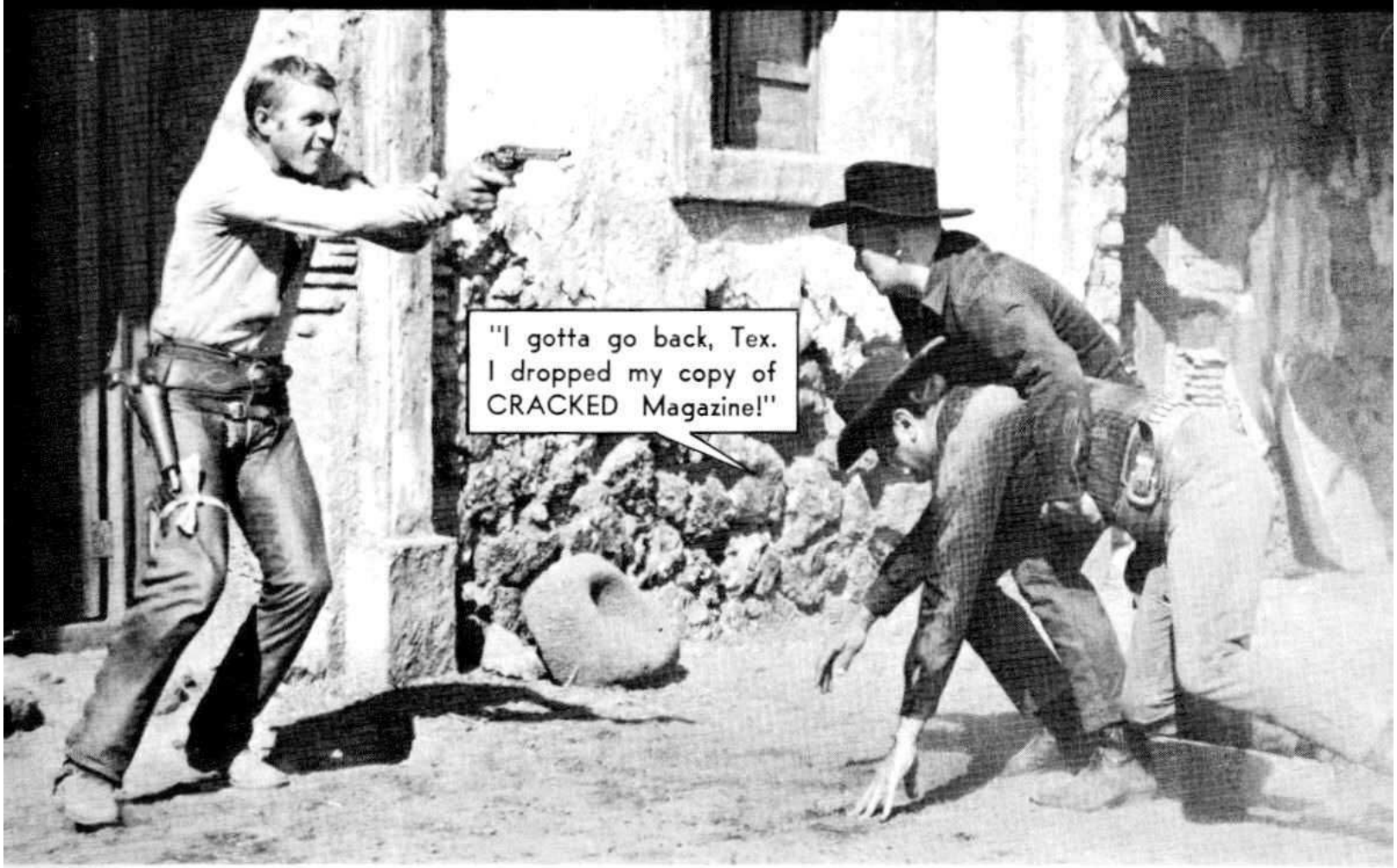
NO TICKIE - NO TALKIE SECTION:

SHUT-UPS





SHOOT-OUT AT THE FUN CORRAL!



Out west, up north, down south and over east, more and more people are subscribing to CRACKED Magazine than ever before. Join the crowd and subscribe to CRACKED today! For just $2.00, you're sent nine issues of the world's freshest, funniest and fastest-selling humor magazine! That's right, pardner! Nine issues of CRACKED for the price of eight ($2.00), which means you receive one copy FREE!!! Sign up today!

Now, about those back issues of CRACKED! If you're having a hard time lassoing the copies of CRACKED you want, HALT! Just check the numbers on the other coupon and those copies will be sent to you faster than you can shout "Reach for the sky, Cactus Pete!" — or one of the other wacky, western expressions!!!

CRACKED BACK ISSUES
45 WEST 45th STREET
NEW YORK, N.Y. 10036

I enclose. Please send me Back Issues I have checked at 50c each.

No. 37 ____ No. 38 ____ No. 39 ____ No. 40 ____

No. 41 ____ No. 42 ____ No. 43 ____ No. 44 ____

Name.....

Address.....

City.....Zone.....State.....

CRACKED SUBSCRIPTIONS
45 WEST 45th STREET
NEW YORK, N.Y. 10036

HERE'S MY TWO DOLLARS. Please put me on your subscription list real fast. I want lots of laughs and my free copy of CRACKED!

Name.....

Address.....

City.....Zone.....State.....

Nine Issues, $2.00. Outside of US. $2.50.

SPECIAL CUT-OUT BONUS

The other day, while we were dancing the rock 'n' egg roll at the local Chinese discotheque, we noticed a Chinese calendar. Figuring that our readers might enjoy seeing it as much as we did, we decided to offer it as this month's SPECIAL CUT-OUT BONUS.

晚宣誓

CRACKED'S CHINESE CALENDAR

領導昨

HONORABLE MONTH IS DEDICATED TO BEAUTIFUL CHINESE ACTRESS, SUM CHICK.

OCTOBER '65

"ROTS OF RUCK!" MINI HINES

SATURDAY	FRIDAY	THURSDAY	WEDNESDAY	TUESDAY	MONDAY	SUNDAY
30	29 1958—Luigi Chung invents pizza chow mein.	28	27 1943—Arwene Wong Newman's birthday. First Mayoress of Chinatown.	26 1925—Charlie Chan's number one son born.	25 Tea bag invented by Arthur Godfoo.	31/24
23	22	21 1957—Sylvester P. Smythe learns how to play "Chopsticks."	20	19 1955—Keye Luke goes Hollywood.	18 1901—Tai Koon, Formosa's richest man, born.	17
16 1962—Siegfried Fung opens up first Chinese rathskeller drive-in.	15 1900—Chinese invent gun powder and Chinese TV dinners.	14 Take-a-Chinese-waiter-out-to-lunch week begins.	13 In memory of all prisoners trapped in fortune cookie factories.	12	11 1856—First "No Handball Playing" sign put up on Great Wall of China.	10
9	8	7 1902—Lee Chang utters famous battle cry, "No tickee, no washee."	6	5 Good Humor's flavor-of-month-Chicken Egg Drop Good Humor.	4	3 1923—Terry and the Pirates first met the Dragon Lady.
2 1499—Marco Polo get stoned by Chinese lob.	1 1963—Dean Martin gets stoned on Chinese rice wine.					